



**Mercer University and Gordon State College
Equivalency Table**

Bachelor of Arts (B.A.) in Communication

Mercer University Courses			GSC Equivalent Courses		
Course #	Course Title	Semester Hours	Course #	Course Title	Semester Hours
COMM 240 or COMM 251	Topics in Popular Culture and Society or Gender Relations	3		No equivalent course	
COMM 309	Communication and Information Theory	3		No equivalent course	
COMM 330	Elements of Persuasion	3	COMM 3100	Argument & Persuasion	3
COMM 340	Public Relations	3	COMM 3930	Public Relations	3
COMM 350	Organizational Communication	3		No equivalent course	
COMM 360	Digital Media and Analytics	3		No equivalent course	3
COMM 370	Intercultural Communication	3	COMM 220	Introduction to Intercultural Communication	3
ORGL 380	Applied Research Methods	3	HUSV 3001	Research Methods in Social Sciences	3
Core in Major (27 semester hours)					
Organizational Communication Concentration (12 semester hours)					
COMM 255	Virtual Working Group	3		No equivalent course	
COMM 270	Communication for Business and the Professions	3	BUSA 2105	Communicating in the Environment of Business	3
COMM 325	Nonverbal Communication	3		No equivalent course	
COMM 496	Integrated Communication Capstone	3		No equivalent course	

Coursework with a grade of C or better is considered for transfer credit.