



**Mercer University and West Georgia Technical College  
Transfer Agreement**

Bachelor of Business Administration (BBA)

West Georgia Technical College General Business AS Degree			Stetson-Hatcher School of Business Bachelor of Business Administration		
Course #	Course Title	Semester Hours	Course #	Course Title	Semester Hours
Area I Language Arts/Communication Requirement (Minimum 12 hours)					
ENGL 1101	Composition and Rhetoric	3	LBST 175	Academic Writing I	3
ENGL 1102	Literature and Composition	3	LBST 180	Academic Writing II	3
SPCH 1101	Public Speaking	3	COMM 171	Introduction to Public Speaking	3
SPAN 1101 or SPAN 1102	Introduction to Spanish Language and Culture I or Introduction to Spanish Language and Culture II	3	SPAN 101 or SPAN 102	Elementary Spanish I or Elementary Spanish II	3
Area II Social/Behavioral Sciences Requirement (Minimum 12 hours)					
HIST 1111 or HIST 1112	World History I or World History II	3	HIST 101 or HIST 102	Civilization of the Western World I or Civilization of the Western World II	3
HIST 2111 or HIST 2112	U.S. History I or U.S. History II	3	HIST 201 or HIST 202	The U.S. from Colonization to 1877 or The U.S. from 1877 to the Present	3

POLS 1101	American Government	3	POLS 100	Government in America	3
PSYC 1101 <b>or</b> SOC 1101	Introductory Psychology <b>or</b> Introduction to Sociology	3	PSYC 111 <b>or</b> SOC 111	Introduction to Psychology <b>or</b> Introduction to Sociology	3
Area III Natural Sciences/Mathematics Requirement (Minimum 14 hours)					
MATH 1111	College Algebra	3	MATH 120	Intermediate Algebraic Procedure and Foundations for Statistics	3
MATH 1127	Introduction to Statistics	3	MATH 220	Applied Statistical Methods	3
BIOL 1111 <b>and</b> BIOL 1111L <b>and</b> BIOL 1112 <b>and</b> BIOL 1112L  <b>or</b> CHEM 1151 <b>and</b> CHEM 1151L <b>and</b> CHEM 1152 <b>and</b> CHEM 1152L  <b>or</b> PHYS 1111 <b>and</b> PHYS 1111L <b>and</b> PHYS 1112 <b>and</b>	Biology I <b>and</b> Biology I Lab <b>and</b> Biology II <b>and</b> Biology II Lab  <b>or</b> Survey of Inorganic Chemistry I <b>and</b> Survey of Inorganic Chemistry I Lab <b>and</b> Survey of Organic Chemistry and Biochemistry <b>and</b> Survey of Organic Chemistry and Biochemistry Lab  <b>or</b> Introductory Physics <b>and</b> Introductory Physics Lab <b>and</b> Introductory Physics II <b>and</b>	8	BIOL 101  <b>and</b> BIOL 105   <b>or</b> SCIE 100  <b>and</b> CHEM 103   <b>or</b> SCIE 100  <b>and</b> SCIE 220	Introduction to Biology and Evolution <b>and</b> Life Forms and Functions   <b>or</b> Methods of Scientific Investigation <b>and</b> General Chemistry   <b>or</b> Methods of Scientific Investigation <b>and</b> Physical Systems	8

PHYS 112L	Introductory Physics II Lab				
Area IV Humanities/Fine Arts (Minimum 6 hours)					
ENGL 2130 <b>or</b> HUMN 1101 <b>and</b> ARTS 1101 <b>or</b> MUSC 1101 <b>or</b> THEA 1101	American Literature <b>or</b> Introduction to Humanities <b>and</b> Art Appreciation <b>or</b> Music Appreciation <b>or</b> Theatre Appreciation	6	LITR 277 <b>or</b> HUMA 115 <b>and</b> ARTH 101 <b>or</b> MUSC 150 <b>or</b> COMM 104	Topics in U.S. Literature <b>or</b> Interpreting Artifacts Across Cultures and Around the World <b>and</b> Art Appreciation <b>or</b> Music Appreciation <b>or</b> Understanding Theatre	6
Occupational Courses (26 hours)					
COLL 1090	First Class Student Seminar	3	No applicable transfer		
ACCT 1100	Financial Accounting I	4	ACC 204	Introductory Financial Accounting	3
ACCT 1105	Financial Accounting II	4			
ACCT 2000	Managerial Accounting	3	ACC 205	Introductory Managerial Accounting	3
ACCT 2140 <b>or</b> MGMT 2160	Legal Environment of Business <b>or</b> Legal and Ethical Environment of Business	3	BUS 346	The Legal, Ethical, and Regulatory Environment of Business I	3
CIST 2128 <b>or</b> CISM 2201	Comprehensive Spreadsheet Techniques <b>or</b> Foundations of Computer Applications (Recommended)	3	N/A <b>or</b> INSY 102	N/A <b>or</b> Introduction to Digital Communication	3
ECON 2105	Macroeconomics	3	ECN 151	Principles of Macroeconomics	3

ECON 2106	Microeconomics	3	ECN 150	Principles of Microeconomics	3
<b>Total semester hours required for AS Business degree</b>		<b>70</b>	<b>Total number of hours transferred to Mercer University</b>		<b>62</b>

Remaining Coursework Required to Complete Bachelor of Business Administration at the Stetson-Hatcher School of Business at Mercer University

<b>Course</b>	<b>Semester Hours</b>
One Religion Course	3
One General Education Elective	3
MATH 130 Topics in Precalculus	3
One Literature Course (If ENGL 2130 is not taken above)	3
COMM 270 Communications for Business and the Professions	3
BUS 349 Management Information Systems	3
BUS 350 Business Quantitative Analysis	3
MGT 382 Production/Operations Management	3
FIN 362 Principles of Finance	3
MGT 363 Principles of Management	3
MKT 361 Principles of Marketing	3
MGT 498 Strategic Management and Business Policy	3

<b>General Business Major</b> – Six upper-division business electives	18
<b>Management Major</b>  MGT 423 Organizational Behavior <b>and</b> MGT 427 Entrepreneurship <b>and</b> MGT 428 Leadership <b>and</b> MGT 429 Human Resource Management <b>and</b> MGT 472 International Management and Marketing <b>and</b> Two additional upper-division business electives	21
<b>Marketing Major</b>  MKT 415 Marketing Research <b>and</b> MKT 442 Consumer Behavior <b>and</b> MKT 475 Marketing Management <b>and</b> MKT 474 Marketing and Digital Analytics <b>and</b> Three additional Marketing electives	21
<b>Additional free elective credit as necessary to reach 120 total credits</b>	
<b>Minimum number of hours required to complete Bachelor of Business Administration at Mercer University</b>	<b>120</b>

*Coursework with a grade of C or better is considered for transfer credit.*