

Mercer Expands Offerings in Graduate Programs

A *wide variety of new graduate programs — including business, education, music and health care — are being introduced over the next year at Mercer's campuses in Macon and Atlanta and at the Regional Academic Center in Henry County.*

The Eugene W. Stetson School of Business and Economics will introduce two new programs in January. An innovative MBA program designed specifically for physicians begins classes in Macon. The Mercer MBA for Physicians is for doctors who want more expertise in areas of business on both the professional and personal level. The 19-month academic program is presented in an executive-education format that concentrates classes into Friday-Saturday sessions held every other week.

Stetson has expanded its successful Executive MBA (EMBA) program to the Regional Academic Center in Henry County, with the University offering the first graduate business program in the metro Atlanta's southern crescent. The program, which will continue to be taught on Mercer's Atlanta campus, is designed for business professionals with at least seven years of business experience.

EMBA students attend class every other weekend on Friday evenings and all-day Saturdays for 21 months, including a 10-day trip abroad to study how business is conducted in other countries. In early December, the 16 members of the inaugural class attended their preparatory "boot camp," which is designed to refresh their basic study and math skills, and received from Mercer President R. Kirby Godsey their individual Hewitt Packard iPAQ that they will use throughout the program.

M.Ed. in Educational Leadership

Also launching in January is the Master of Education in Educational Leadership Program. Offered by Tift College of Education at Mercer's Macon and Atlanta campuses and the Regional Academic Center in Henry County, the new degree program is designed for in-service teachers who want to become school administrators.

Based on the most current national standards in educational leadership — those of the Education Leadership Constituent Consortium — the Tift program blends theory with practice

by requiring all leadership candidates to participate in internships each semester, which will give them hands-on experience in dealing with current issues faced by educational leaders.

For educators who already have the M.Ed. degree, the College will offer "add-on" certification in educational leadership.

Graduate Programs in Church Music

Mercer will offer three new graduate degree programs in church music through The Townsend Institute, which represents a collaboration of the College of Liberal Arts's Department of Music in Macon and McAfee School of Theology in Atlanta. Accepting students for Fall 2005, the Department of Music will offer the master of music performance in church music degree and the master of music in performance degree with an emphasis in church music. McAfee School of Theology will offer the master of divinity

degree with a concentration in church music.

The master of music in church music degree is designed to prepare students for the practice of church music ministry and is primarily for musicians who focus on choral conducting. The master of music in performance degree with an emphasis in church music is for vocalists and organists who wish to be in a church music educational environment without losing the intensity of a performance degree.



The master of divinity degree with a concentration in church music is for individuals who will work with musicians and ministers of music in their ministerial calling, with an emphasis placed on how to incorporate music

into the worship service and congregational life of a church. The curriculum will be structured so students, who so desire, can pursue a dual master's degree in music after completing their master of divinity degree.

The Townsend Institute has been made possible through a gift from James and Carolyn McAfee. The Institute is named in honor and memory of Mrs. McAfee's parents, Sophia Malin Townsend and Raymond Clay Townsend.

New Healthcare Program

The School of Medicine recently announced post-master's certificate programs in Medical Family Therapy and Pediatric Family Therapy, which are designed to prepare clinicians to practice in specialty areas of family therapy. Whereas the Medical Family Therapy program is focused on learn-

ing to help individuals and their families adjust to issues of death and dying and manage life with chronic illness, the Pediatric Family Therapy certificate provides specialized training in the treatment of child and adolescent mental and physical illnesses.

In addition to the family therapy programs, the School of Medicine is teaming up with the Medical Center of Central Georgia to address the severe shortage of Certified Registered Nurse Anesthetists (CRNAs) throughout the country.

Applications are now being accepted for a new master's program, which will begin Fall 2005, that will train nurse anesthetists in a 28-month, seven-semester program that will offer courses in anatomy, pharmacology, anesthesia, physiology, research and leadership, among others.

Students will be able to obtain all of their clinical requirements at the Medical Center, one of the busiest surgery centers in the state. Successful graduates will receive a master of science degree in anesthesia and will be eligible to take the nurse anesthetist certification exam. The program is awaiting a final decision on accreditation, which the Council on Accreditation of Nurse Anesthesia Educational Programs will make in January 2005.

These graduate degree programs build on Mercer's solid undergraduate academic programs. The new students who arrived on Mercer's Macon campus in August brought some impressive academic qualifications. The freshman class has an estimated 1200 SAT average and an academic grade point average of 3.6. These students joined an undergraduate body of close to 2,500 students pursuing degrees in engineering, business, education and liberal arts.

For more information on these programs, contact the following: MBA for Physicians, Bonnie Knight, (800) 840-8577; EMBA in Henry County, Karen Goss, (678) 547-6400; Educational Leadership, Jamicia Lackey, 678-547-6563; Master of Music, Bonnie Knight, (800) 840-8577; Master of Divinity, Ryan Clark, (888) 471-9922; Post-Master's certification, Michael Orr, (478) 301-4098; and Nurse Anesthetists, Matthew Kervin, (478) 633-1609.

Godsey Asks Trustees to Begin Search for Next President

Mercer University President and CEO R. Kirby Godsey announced Dec. 2 that he has asked the Board of Trustees to begin the search for the University's next president. The request came during the Board's regular fall meeting as Godsey revealed his plans to step down as president on June 30, 2006.

"A part of the stewardship of the President's Office is to assure a smooth and orderly transition for the next administration," said Godsey. "While serving as the president and chief executive officer of Mercer has been the most important and defining work of

my life and career, it is also my responsibility to work with the Board in achieving Mercer's highest and best future. The promise of the University has never been greater, and I will always be eager to support the programs of the University. I will continue to be an ambassador for Mercer and active in civic and professional affairs."

Godsey came to Mercer in 1977 to serve as dean of the College of Liberal Arts and the executive vice president.

On July 1, 1979, he was named the University's 17th president. He became the longest-serving president in the University's history last summer

'History will surely record Kirby Godsey as one of Georgia's finest citizens and educational leaders.'

and reached a similar milestone among Georgia's current university presidents a few years ago.

"Kirby Godsey is the most dynamic president in Mercer University's history and perhaps in the entire state today," said James A. Bishop, chairman of Mercer's Board of Trustees and a

Brunswick attorney. "He has taken a good university and made it one of the best in the nation. His vision and leadership have reached well beyond the University, leaving an indelible imprint on Georgia. History will surely record Kirby Godsey as one of Georgia's finest citizens and educational leaders. The search for his successor will be a difficult task."

Longtime Mercer trustee and Augusta attorney David Hudson will head the search committee for the new president. The national search will begin next spring.

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CAMPUS TALK

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Mercer Alum in the Fast Lane

By Nancy R. Fullbright

Most Saturday nights between February and November, you can find Mercer University Trustee Mary Jane Cardwell cheering on racers at the Waycross Motor Speedway, a half-mile-high banked dirt oval track in Waycross, Ga. An avid race fan who describes racing as her “passion,” Cardwell sponsors four cars on the Waycross track that features late model, limited sportsman, super street and stock car divisions.

In addition to dirt track events, Cardwell also regularly attends Busch truck racing events and several NASCAR races, including Daytona and Atlanta (without fail) and Talladega and Homestead (on occasion). But Cardwell isn't in racing solely for what she can get out of it. For her, it's also about what she can give back.

She supports Kyle Petty's Victory Junction Gang Camp, a 72-acre camp located in Randleman, N.C., that prides itself on giving sick children memories that sustain and inspire them. Cardwell donates handmade afghans, teddy bears and pillows to the worthy cause.

But automotive racing is not the only topic that garners Caldwell's enthusiasm. She is also a loyal alumna of Mercer University — three times over. She earned her undergraduate degree in sociology in 1977, a master's degree in education in 1980, and a law degree in 1987.

“Mercer's all I know,” Cardwell noted. “It's made me who I am today and has shaped my ability, skills and fortitude. It's a very important place, educationally.”

Akin to her passion for racing, Cardwell feels compelled to give back to her alma mater. She has established a scholarship for Waycross-area students

as a Mercer trustee and later as a counselor and her mother worked as director of records in the Office of University Advancement. When Cardwell was eligible to enter college early, the 16-year-old didn't hesitate to choose Mercer.

“High schools were going through desegregation, and it was a turbulent time,” recalled Cardwell. “I valued the



Terry Caton Photograph

Mary Jane Cardwell poses beside one of the cars she sponsors for the Waycross Motor Speedway.

In 1996, Cardwell opened her own law office, continuing her previous work and also acting as a court-appointed guardian ad litem, or a child's advocate in court. Cardwell, who estimates she has served in this capacity for more than 100 children, described it as “representing children when they're being taken away from their families.”

In what little spare time she has, Cardwell serves Mercer as the past president of The President's Club, the giving club for individuals who support the University at the \$1,000 or above level. This year, she was recognized as a Life Member of The President's Club, having reached the \$100,000 mark in her total giving to the University.

Cardwell currently is chair of the Georgia Baptist Advisory Committee, and has even followed in her father's footsteps as a member of Mercer's Board of Trustees.

Despite these numerous accomplishments, however, Cardwell's lasting legacy may rest on future generations of Mercer graduates. Marie Taylor, a junior from Waycross, is currently attending Mercer on a Cardwell Scholarship.

“I could not have attended Mercer University without Mary Jane's scholarship,” the early childhood education major said. “Her willingness to help others and her admirable kindness have encouraged me greatly.”

McAfee Award Recipients —

Mercer University recognized six alumni for outstanding service and commitment to the University, the denomination, the church and humanity at the James and Carolyn McAfee School of Theology luncheon on Nov. 15 at the Airport Westin Hotel in Atlanta. The event brought together more than 150 alumni and friends attending the Georgia Baptist Convention annual meeting and the Georgia Cooperative Baptist Fellowship meeting. The recipients received a framed limited-edition print of a commissioned painting of the stained glass windows in Newton Chapel.



Billy T. Nimmons, retired pastor of First Baptist Church, Dalton, right, and Mercer President **R. Kirby Godsey** presented **Drayton M.** and **Mary Etta Sanders**, of Dalton, left, with the Monroe F. Swilley Award for Christian Statesmanship. Dr. Sanders, CLA '59, a physician, and Mrs. Sanders, CLA '58, a retired educator, were recognized for their leadership in their professions, community and denomination. Both have served on Mercer's Board of Trustees.



Bob G. Dollar, CLA '53, vice president, Cecil B. Day Investment Company, Atlanta, right, and Mercer President **R. Kirby Godsey** presented **Hugh Skelton** with the Walter L. Moore Humanitarian Award. Skelton, CLA '54, is director of World Missions, Free Chapel Worship Center, Gainesville. He was cited for his commitment to missionary work. He and his wife, **Louise**, who joined him for the presentation, have been missionaries to Cuba, Latin America, Africa and Europe.



Ronald Bradley, pastor of First Baptist Church, Roswell, left, and Mercer President **R. Kirby Godsey** presented **W. David Sapp**, of Atlanta, with the James P. Wesberry Award for Service to the Denomination. Having served some 40 years in the ministry, Dr. Sapp, CLA '68, is pastor of Second-Ponce de Leon Baptist Church in Atlanta and is past co-chair of the McAfee School of Theology Board of Visitors. Dr. Sapp's wife, **Linda**, joined him for the presentation.



Jimmy Elder Jr., CLA '77, pastor of First Baptist Church, Columbus, left, and Mercer President **R. Kirby Godsey** presented **Jane** and **Wesley Turton** of Cordele with the Louie D. Newton Award for Service to Mercer University. Among their many services to the University, Mr. Turton, CLA '51, and Mrs. Turton, CLA '51, EDU '55, have been members of the President's Council, and Jane has served three terms as a Mercer Trustee and on the Board of Governors for the Mercer School of Medicine.

Plan a Road Trip to Mercer for Homecoming '05

Gas up your car and cruise on back to the Macon campus the week of Jan. 23-29 to enjoy Mercer Homecoming 2005. Using the theme of "Cruisin' USA: On the Road Since 1833," activities will center on themed road trips to various cities. Highlights of the week include televised men's and women's basketball games, the annual parade, the naming of the Homecoming King and Queen and the induction of alumni into the Athletic Hall of Fame.

The 2005 Homecoming Court finalists will be announced at halftime of the women's basketball team's game against Gardner-Webb University on Thursday, Jan. 27. The game begins at 7 p.m. in the University Center Arena. The theme for Thursday is Indianapolis, so consider pulling out your favorite racing outfit — just make sure its Mercer orange.

On Friday, Jan. 28, the men's basketball team will play their top state rival, Georgia State University, with tipoff at 7 p.m. in the University Center Arena. The theme for the day is Miami, so don't forget your sunglasses and your Mercer orange cap. The Alumni Office will host a pre-game Athletic Hall of Fame dinner and induction ceremony at 5:30 p.m. in the University Center. For more information on this event, contact Kristi Dobbins at (478) 301-2189.

The Bears' Friday game will also be televised, and the Mercer community is encouraged to wear orange and black to show their Mercer spirit. At halftime, the Homecoming Court winners and the new inductees



to the Athletic Hall of Fame will be announced.

Mercer alumni are encouraged to bring their families to the traditional parade of floats and marching bands on Saturday, Jan. 29, which is New Orleans day. The "Mardi Gras" parade will begin at 2 p.m. at the Walter F. George School of Law on Coleman Hill and will travel down Georgia Avenue to College Street, then wrap around the

University campus. At 6 p.m., the women's basketball team will go against Campbell University in a third televised game. Alumni are encouraged once again to support the team by wearing orange and black.

Alumni can go online to purchase tickets to the basketball games. Go to www.mercerbears.com and click on "Buy Tickets" in the menu bar at the top of the screen. You can also call Mercer Ticket Sales at (478) 301-5470.

Search for Next President

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"Mercer has been fortunate to have such a visionary and innovative president for the past 25 years," said Hudson. "At a time when most university presidents serve terms of four to six years, Kirby Godsey has provided strong, steady leadership that has enabled the University to build on a solid foundation of strengths. His legacy of excellence will touch lives for many generations to come.

"Dr. Godsey's timing of this announcement is another gift of his leadership," continued Hudson. "The University is stronger than it has ever been in its history, and Dr. Godsey is still a vibrant and effective president. The timing he selected will give the Board the luxury of doing a thorough and careful search."

When Godsey became president in 1979, Mercer had an enrollment of 3,800 students, an endowment of \$16.5 million, and a budget of \$21.3 million. Today, 25 years later, Mercer is Georgia's second-largest private university, with an enrollment of 7,300 students — an increase of nearly 95 percent; an endowment of more than \$176 million — an increase of more than \$159 million, with another \$100 million in pledges; and a budget of \$173.8 million, an increase of \$152.5 million.

Evidence of growth at the University during the past quarter century is visible throughout the institution and the state. In 1979, Mercer was composed of four schools — two in Macon and two in Atlanta. Today, Mercer has 10 schools and colleges,

campuses in Macon and Atlanta, plus regional academic centers in Douglas County, Henry County and Eastman, teaching hospitals in Macon and Savannah, an academic press in Macon and an engineering research center in Warner Robins.

Construction has been a major accomplishment. More than 50 buildings have been constructed or restored, along with a major campus improvement program that included a five-year, \$100-million campus improvement program. The University's largest facility — the \$40 million, 230,000 square-foot University Center — was completed this year on the Macon campus.

Never one to accept status quo, Godsey has challenged administrators, faculty, staff and even students to reach further — to cut new paths — to explore new possibilities. As a result, the University continues to reach milestones that assure its place among the top universities in the nation. Mercer today attracts some of the nation's most talented students, with SAT scores for the freshman class among the highest in the state. In the professional schools, application pools are as high as 14 applicants per seat in the entering class. The faculty has been strengthened in terms of number and credentials, with more than 90 percent of Mercer's 665 faculty members holding doctorates or the highest attainable degree in their academic field.

For the 15th consecutive year, *U.S. News & World Report* has named Mercer among the leading universities in the South. *The Princeton Review* has listed Mercer among *The Best 357 Colleges in North America*, which places the University among the

Cecil B. Day Organ Dedicated

During the Eighth Annual Convocation of McAfee School of Theology, Mercer President R. Kirby Godsey dedicated the pipe organ in the auditorium of Cecil B. Day Hall. A gift of Mercer alumna Deen Day Sanders and the Cecil B. Day Foundation, the organ was named for the late Cecil Burke Day, who was a church statesman, successful business leader and devout Christian.

Designed and built by The Noack Organ Company especially for the Cecil B. Day Hall auditorium, the organ is based on the 18th Century style, similar to those played by composer George Fredrick Handel.

Two outstanding organists — Glen Sloan, the pianist at Johns Creek Baptist Church in Alpharetta, and Dr. Robert Parris, the Charles B. Thompson Professor of Music and University Organist of Mercer University — performed a variety of musical works on the organ in a dedicatory concert.

"We honor one of Mercer University's most distinguished alumni and benefactors with the naming and dedication of this beautifully crafted musical instrument," President Godsey told the gathering of students, faculty, staff, trustees, alumni and friends.



Following the dedication ceremony, University President **R. Kirby Godsey**, right, poses in front of the Cecil B. Day Organ with (left to right) Dean **Alan Culpepper**; **Woody White**, president, Cecil B. Day Foundation; **Jim Sanders** and **Deen Day Sanders**.

top 10 percent in institutions of higher education.

His leadership style is one of inclusion and collaboration, not only within the institution, but also outside. Godsey has partnered the University through leadership, volunteer service and financial support in countless efforts designed to strengthen communities as well as Mercer. Whether it is providing volunteer tutors to elementary schools, or offering financial incentives to faculty and staff to buy and renovate homes in nearby neglected neighborhoods, or awarding scholarships to community service volunteers, he has kept Mercer connected to others by reaching beyond the campus.

Knowing the importance of a strong financial foundation, Godsey and his administrative colleagues at Mercer are respected leaders in fundraising for the University. In 2004, the largest number of alumni donors in history was recorded. In 2002, the largest gift in the history of the University, a bequest of \$62 million,

was procured. Presently, the University is conducting Phase III of the \$350 million *Advancing the Vision* campaign, of which more than \$243.5 million has been raised or pledged.

Godsey has been recognized nationally by his colleagues and other organizations for his accomplishments. In 2002, the Council for the Advancement and Support of Education (CASE) recognized him as the Southeast's CEO of the Year. In 2003, the Southern Association of Colleges and Schools (SACS) present-

ed him with its Meritorious Service Award, the organization's recognition for distinctive and effective leadership for his work with the accreditation review project, which rewrote the standards and the accreditation processes for all colleges and schools in the Southern region. *Georgia Trend* magazine named him as one of the "100 Most Influential Georgians" for the years 1998, 2000, 2002 and 2003. Also in 2003, he was named the Citizen of the Year by the Greater Macon Chamber of Commerce.

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Williams, a National Leader in Radiology

By Denise Cook

When Charles Williams, M.D., began his college days at Mercer in 1958, the small-town boy from Moultrie, Ga., had no idea that one day he would be recognized as one of the most powerful and influential people in the radiology industry.

Nevertheless, in the Sept. 6, 2004, issue of *RT Image*, the nation's only weekly newsmagazine for administrators, educators and radiologic science professionals, Williams was ranked 17th in the magazine's 2004 roster of "radiology's most powerful people, institutions and organizations."

The article continues, "All those on our list demonstrate the drive, character and integrity that deserve the title, 'Most Influential.'"

As a member of *RT Image*'s "25 Most Influential," Williams found himself

in the company of John Hopkins University (ranked 4th), Siemens Medical Solutions (ranked 6th), University of Michigan Health System (ranked 10th), GE Healthcare (ranked 12th), the Mayo Clinic (ranked 19th) and President George W. Bush (ranked 23rd).

"I am very fortunate to be one that [*RT Image*] singled out," Williams said. The list includes numerous high-profile universities, hospitals and private companies, which, according to Williams, makes it "a special privilege to be [an individual] that was singled out."

Williams believes that it was his undergraduate experience at Mercer that laid the foundation for the rest of his life and career, giving him the confidence to be a spokesperson at the national level.

"Mercer teaches more than just academics, it teaches you a way of life." He continued, "Through my exposure to people at Mercer, I gained self-confidence and built personal relationships. It gave me a jump-start on my future career path. I am very grateful to Mercer, and it will always have a special place in my heart."

Williams made media headlines at Mercer years before he became listed as a "Top Specialist in Breast Cancer" in



Dr. Charles Williams '58

both *Ladies Home Journal* and *Redbook*. During fall of his freshman year, the Sherwood Hall resident got a little too close to the Bunsen burner during his first chemistry lab experiment and made *The Cluster's* lead story: "Freshman's Hair Catches Afire." Williams remained

in the public eye of the student body during his time at Mercer, serving as vice president of his freshman class, president of his sophomore class and president of the Blue Key Honor Fraternity.

He graduated from Mercer's College of Liberal Arts in 1962, received his M.D. from the Medical College of Georgia in 1966 and, since then, has continually made many significant impacts on the radiology industry.

Williams currently practices medicine in Florida with Radiology Associates of Tallahassee, P.A. He also serves as director of Mammography at The Women's Pavilion at Tallahassee Memorial Hospital and as chairman of the Department of Radiology at Tallahassee Memorial.

Williams, who is chairman of the American College of Radiology (ACR) human resources commission, is credited with the successful establishment of the radiologist assistant (RA), the new advanced practice career for radiologic technologists.

In the *RT Image* article, Stephen Amis Jr., M.D., president of the ACR, stated, "It was Williams' hard work—numerous weekends spent on the road meeting with stakeholders, speaking with legislators and persuading ACR members — that helped turn an idea into reality."

Mercer Adds Women, Gender Studies Major

By Rachel Garza

Last fall Mercer added a new major to its extensive list of programs — Women and Gender Studies. Although this program is now a major, it is not new to Mercer. As the result of student interest, Women and Gender Studies (WGS) was created as a minor in fall 1992. Now, having just celebrated its 12th anniversary, the program has made the big move to becoming a major. Dr. Mary Alice Morgan, WGS program director, says that the most exciting aspect of this transition is student involvement.

"The students that we have been working with are just amazing. They have done the work to make this major possible. They helped to put together the proposal and pushed the faculty to consider it. This entire project has been student driven in the most responsible sense," Morgan said.

As social consciousness has changed over the past 12 years, the level of training among faculty members in Women and Gender Studies has increased dramatically. Currently, there are 20 faculty members from all areas and disciplines that are teaching courses with a Women and Gender emphasis. Additionally, in the past three years, two of the program's faculty members have published important books in the area of Women's Studies. Dr. Anya Silver, of the English department, wrote *Victorian Literature and the Anorexic Body*, published by Cambridge University Press, and Dr. Sarah Gardner, of the History department, wrote *Blood and Irony: Southern White Women's Narratives of the Civil War, 1861-1937*, published by the University of North Carolina Press.

"The real testimony to the validity of this program is the depth of dedication among the faculty. We could not adequately educate our students without their help. I am so grateful to all of the department chairs for making their faculty members available to us. Because of them, we are able to give our students a well-rounded view of Women's Studies," said Morgan.

Morgan says there are many goals that the faculty plans to accomplish over the next few years, the first of which is promoting awareness and creating an accurate perception of the program.

"When we first started WGS, the overarching perception was that we held classes in 'male bashing.' Actually, about one-third of our students are males and it is always interesting to see their attitudes change over the course of the semester. They are surprised to learn that masculinity can be as much of a confining and restrictive social construction as femininity. It is great to see many of our male students have that 'ah-ha' experience."

Mercer alumnus Brian Drake, CLA '00, was one such student. While pursuing a major in political science, he decided to take a WGS course with his fiancée.

"It struck me that many of the issues discussed in the introductory WGS course, while inherently political, were not considered serious academic thought within the general field of political science. The nature of the political

science literature bore a solid disrespect for the study of feminism and the important political role women occupy in history," he wrote in a letter of support for creating the WGS major.

Morgan says that the goal of the curriculum is to elevate the understanding of the social construction of gender and sexual orientation. There has been a

'The real testimony to the validity of this program is the depth of dedication among the faculty. ... Because of them, we are able to give our students a well-rounded view of Women's Studies.'

revision of history and scholarship in areas where women were once left out. For example, there is now more known about women's contributions to arts, political and reform movements, and society in general. The Women and Gender classes are designed to give students a place to discuss and shed light on pop culture's view of gender versus actual research and scholarship. Students address the reality of contem-

porary issues, while receiving accurate information and data.

WGS also plans to increase the number of community internships for its students. There are many areas to become involved where students can put into practice the ideas and theories that they learn in class. With a major in WGS, graduates can pursue careers in just about any field. Possible vocation paths include art, business, community activism, education, health care, journalism/media studies, law, ministry and social work.

Alumnus Brian Drake agrees that his decision to add a concentration of WGS to his political science major gave him a competitive edge.

"I am certain that if I did not have a WGS concentration, I would not be where I am today. The distinctiveness of my major made my application to graduate school attractive, and I gained acceptance to all of the schools to which I applied. I am currently con-

cluding my graduate studies at Georgetown University, while also working for one of the most prestigious defense firms in the Washington, D.C., area," he wrote.

Students will remain a driving force behind the evolution of the program as several student representatives will serve on the WGS program advisory committee. As contemporary issues arise, new topics will be added to the list of available courses. While the role of women in society continues to change, it is just as important to understand the present as it is to understand the past and make educated predictions for the future.

Drake sums up the mission of the WGS program in one sentence.

"Creating an official WGS major at Mercer University will open the hearts and minds of many on campus to the idea that women are people, too."

For more information about the Women and Gender Studies major, please contact Dr. Mary Alice Morgan by phone at (478) 301-2571 or by e-mail at morgan_ma@mercer.

Chemical Society Chapter Receives National Award

Mercer's student affiliate chapter of the American Chemical Society (ACS) received an Outstanding Award for its chapter activities during the 2003-2004 academic year. This is the second year in a row that the Mercer chapter has received this honor.

The Outstanding Award is the highest award given to a student affiliate chapter by the national organization. The Mercer chapter was one of the 26 chapters out of more than 960 in the nation selected. Chapters are selected based upon a review of their annual report that details the chapter's activities for the academic year.

In addition to other activities, the Mercer chapter continued many traditions in the 2003-2004 year, including sending college students into the elementary schools to do hands-on science

activities with elementary students, hosting a Boy Scout Merit Badge Day and celebrating National Chemistry Week. The students also started a new book share program in which they sent donated science books overseas to a school in need of textbooks. Chapter members also attended the Southeast Regional Meeting of the ACS. Four students presented undergraduate research posters, and the past president and advisors participated in a Successful Student Affiliates Chapter Session.

The 2003-2004 student officers were Ron Hunter, president; Ketan Patel, vice president; Holly Cagle, secretary; and Delaram Moshkelani, treasurer. The chapter advisers are assistant professors of chemistry Dr. Nancy Dopke and Dr. Arthur Salido.

Sight to Animals Earns Brogdon Recognition

By Patricia Bates McGhee

Dan Brogdon, D.V.M., CLA '71, always wanted to be a veterinarian. Over the past 25 years, countless animals around the world have benefited from his realization of that life aspiration.

Brogdon's love for animals — furry, feathered, flippered and finned — combined with his lifelong pursuit of knowledge, has led him to the highly technical and cutting-edge veterinary specialty of ophthalmology. Throughout his career, he has helped thousands of beloved pets as well as zoo residents and wildlife creatures by restoring their sight and treating their eye diseases.

This year the Florida Veterinary Medical Association acknowledged his outstanding work and dedication by awarding him its Gold Star Award in recognition of the free ophthalmologic service he's provided to pets that otherwise could not have received care, the active role he's played in working with Jacksonville's city leaders in providing health care to animals and his services as past president of the Jacksonville Veterinary Medical Association.

Brogdon is president and chief ophthalmologist at the Jacksonville (Fla.) Animal Eye Clinic, P.A., which employs three veterinary ophthalmolo-

gists and conducts clinics across Florida in Jacksonville, Orange Park, Tallahassee, Daytona Beach and Pensacola as well as in Savannah, Ga.

"Ophthalmology for animals is different than for humans — we don't correct refraction for them because they see differently than we do," he explains. "They don't read newspapers, and they don't focus that close.

"They also don't need to see to drive," he added with a smile. "But they do need to be able to see well enough to avoid danger and survive in the wild and to go up and down stairs, walk across streets and avoid falling in the pool in domestication."

Brogdon's regular customer is other veterinarians who refer their patients to the animal eye clinic.

'My undergraduate education at Mercer is the foundation from which my career has evolved ... our professors stressed that learning doesn't stop in the classroom — that we should study hard and then go away and be successful.'

"We are an extension of a vet's practice," he explains. "In this way we get the very best clients — those who already are receiving excellent care and whose human companions want only the best for them."

Most often his patients are family pets, but many unusual patients have benefited from Dr. Brogdon's expertise and service. Pro bono patients range

A biology major and chemistry minor, Brogdon fondly recalls his years at Mercer and attributes his quest for knowledge to his alma mater.



Dr. Dan Brogdon '71

from elephants and birds at the Jacksonville Zoo to porpoises, penguins, dolphins and seals at Marineland, Fla. He's treated patients in the White Bluff wildlife preserve in Savannah as well as critters on St. Thomas Island, to name a few.

Brogdon has even performed cataract surgery on two blind fawns found by hunters outside Thomasville, Ga., and on rare boat-billed herons. He also volunteers his services to Shar-Pei and Greyhound rescue organizations.

"My undergraduate education at Mercer is the foundation from which my career has evolved," says the Georgia native, who was born in Savannah and lived in south Georgia until the eighth grade, when his family moved to Atlanta.

"I was fortunate enough to be on campus from 1967 to 1971, when there were only about 2,000 students on campus, and our professors stressed that learning doesn't stop in the classroom — that we should study hard and then go away and be successful," he says. "I especially am grateful for Professor Ware (biology

professor Gordon L. 'Fess' Ware), who piqued my curiosity and challenged me to use it to solve problems throughout my life," Brogdon adds.

Following graduation from Mercer, Brogdon received his doctor of veterinary medicine (DVM) degree from the University of Georgia in 1978. Between 1983 and 1986, he attended graduate school, completed an ophthalmology residency and earned a master's degree in comparative ophthalmology at the University of Illinois. He attended the Basic Eye Course at Stanford University in Palo Alto, Calif., in 1985.

Board certified by the American College of Ophthalmologists and the American College of Veterinary Preventive Medicine, Brogdon spent 20 years in the U.S. Army, where he served as the military's only veterinary ophthalmologist, and retired as a colonel. His assignments included clinical research and command positions both in the United States and overseas.

He and his wife of 28 years, Janet McConnell Brogdon, live on Skidaway Island, near Savannah, and in Jacksonville. They have three grown children — Julie, Lisa and James — and three grandchildren, with another on the way.

"I am so blessed to be living out my passion of surgery and medicine," says Brogdon. "It's fun to go to work, and the fun is all about service. I'm truly living my dream, and I believe I receive more blessings than my patients do," he added.

Journalism Student Wins Second Place in National Writing Contest

By Jenny Butkus

When Emily Hill was assigned to read Ayn Rand's *Fountainhead* for her 12th grade English class, she fell in love. Even though she did not agree with the writer's philosophy, she was captivated by the writer's style. The symbolism of the work, the way in which the words were crafted, and the way the writer's passion for the subject matter shined through left her awestruck.

"As a writer myself, I have so much respect for great writers like Ayn Rand. She is a master of characterization. Her characters are completely three dimensional. They just jump off the page," the 18-year-old freshman journalism student said.

So when Hill's Advanced Placement English teacher Mrs. Christy Edwards assigned her to write an essay on the novel and to enter the essay in the national Ayn Rand Writing Award contest, the student was excited. During her senior year at Grayson (Ga.) High

School, Hill wrote many essays for her A.P. English class and for various scholarship competitions during her college search. But she said she by far invested the most time and energy on this essay.

"I wrote the essay using the passion and respect that I have for Ayn Rand," she said. "I wrote it for understanding of the masterpiece it is and to hopefully help people understand the meaning of the novel and to help them delve deeper than the basic plot."

Months after Hill sent in her submission, after she had graduated from school and was busily preparing for college, she received an e-mail from the Ayn Rand Institute asking her to call at her earliest convenience. "I thought hmm, but I didn't want to get



Mercer journalism student **Emily Hill** of Grayson won second place out of 5,100 entries to the Ayn Rand Writing Contest for her essay on Rand's *The Fountainhead*.

my hopes up," she said.

When she returned the call, she learned she had won second place in the Institute's annual essay contest for 11th and 12th graders. She was one of only three second-place winners selected out of more than 5,100 entries. The award included a \$2,000 prize.

Hill said, when she submitted her essay, she thought her chances of win-

ning one of the top prizes were low. The contest awards 200 semi-finalist awards, and she entered the contest in hopes of receiving one of those.

"I was really blown away when I learned I'd won second place," she said. "It means so much to me. Writers go through so much rejection and to be recognized like that was such an honor."

Leeann Hill said her daughter has always enjoyed writing.

"She has been writing for fun as long as I can remember," she said. "Emily has a fabulous imagination, and she really enjoys the process and the intellectual challenge writing presents. It's been fun for her father and I to watch her grow as a writer."

A Tift Scholar and a student in Mercer's Great Books program, Hill is enjoying her time at Mercer thus far.

"My classes are very stimulating, and I'm completely engaged here," she said.

In particular, she is enjoying the Great Books program in which she has been studying the great epics, like Homer's *The Iliad* and *The Odyssey*.

"I think reading the really big, society-changing works is important," she said. "You get a primary source into the way life was, and you can't get that reading some history book some guy in Minnesota wrote."

Having served as editor in chief of her high school newspaper her senior year, the college freshman now enjoys writing for Mercer's student newspaper, *The Cluster*.

After she graduates, Hill plans to work as a newspaper or magazine journalist. "I like journalism because you keep learning," she said of why she has selected this field.

Students Use Skills to Support Non-Profit *By Sonal Patel*

Students in Mercer University's Marketing Promotions class have gained a true sense of how their business education applies to real-world situations. Last spring, with the Atlanta Alliance on Developmental Disorders (AADD) as its client, the class participated in a hands-on project to create a marketing plan for the non-profit organization. The students presented their research and insight to AADD representatives in hopes to help the organization reach a larger audience.

Though the Marketing Promotions class is presented through lectures, case studies and more, its students are able to experience the relationship between professionals and their clients through the project. Taught by

adjunct marketing professor Bob Anservitz, who is president of his own marketing firm, Anservitz & Associates, the class teaches students rewarding lessons. "With a real client, the students

confront all sorts of issues that are unlikely to occur in hypothetical situations, such as a radio station that backs out of recording commercials or printing costs that skyrocket," Anservitz said. "I always choose a non-profit group that is recognized, but in need of the class's marketing expertise. This makes it a totally win-win situation."

The students were introduced to their client in the second week of the seven-week course. To produce the best and most usable marketing research and materials, or deliverables, for their projects, the students met with AADD staff regularly.

"It was inspiring to work with the marketing students," said Carey Sipp, marketing director for AADD. "We were particularly impressed with their commitment to seeing us create an e-newsletter, which we have done."

'It was inspiring to work with the marketing students. We were particularly impressed with their commitment to seeing us create an e-newsletter, which we have done.'

Other than gaining real marketing experience, students in the class were intrigued by the impact they could have on the future of AADD. With the promotional ideas and materials they created, each student's goal was to

raise interest and support for the organization. After weeks of work, the class gathered to unveil their ideas in a multimedia presentation for AADD's leaders. A charitable organization primarily serving the greater metropolitan area of Atlanta, AADD aims to build communities of support, acceptance and opportunity for children, adults and families living with developmental disabilities. "Overall, this was an incredibly smart, motivated, great-to-work-with group of people," said Sipp. "We were gratified by the appreciation and understanding this group of students has for our work."

President Godsey Speaks with New Henry County EMBA Students

Mercer President R. Kirby Godsey welcomed students on Dec. 3 to the Stetson School of Business and Economic's new Executive MBA program (EMBA) in Henry County. The 16 men and women are participating in the first graduate-level business program in Henry County, one of the fastest-growing counties in the U.S. In his remarks to the first class of students, Godsey said that all good leaders, in business, education and government, never stop trying to learn more about their work. "It's not important enough just to do our jobs. Thinking about our jobs is also important," Godsey told the students during a luncheon at the Inn at Eagle's Landing in Stockbridge. "Learning and listening are the keys to leading."

The luncheon was part of the program's four-day initiation seminar, also known as "boot camp," to give the new EMBA students an introduction to Mercer's resources, as well as provide knowledge of basic business tools. Students accepted into the graduate program must have a minimum of seven years of business experience, including managerial and supervisory positions. With classes held every other weekend for 21 months at Mercer's Regional Academic Center in McDonough, the program's schedule enables the students to work their full-time jobs as they earn their degree. Godsey, who is serving in his 25th year as Mercer's president, told the EMBA students that leadership is built on a combination of priorities, autonomy, collaboration and energy. "Leadership is not a spectator sport," Godsey said. "It's about investing ourselves and about people willing to spend an extra hour and staying



Mercer University President **R. Kirby Godsey**, second row, second from left, welcomed new students of Mercer's Henry County EMBA program.

focused even when they are weary." Each EMBA student was given a Hewlett-Packard iPAQ to use during coursework. Upon successful completion of the graduate program, they will be allowed to keep the handheld personal computers.

The new students live in Henry County, Macon and various parts of metro Atlanta and represent a wide array of professions and industries, including banking, transportation, utilities, business services and government. The 16 students in the new EMBA program are: Chip Cherry of the Greater Macon Chamber of Commerce; Tara Dennis of Hughes & Sloan; Victoria Dinkins of the U.S. Department of Labor; Jeff Grivno of Bank of America; Richard Guill of Delta Air Lines; Jason Hayes of Lithonia Lighting; Ellee Hilley of First National Bank of Griffin; Michael Hottinger of PACCAR Parts; Trion King of Southern Co.; Jennifer McGuinness of IKON Office Solutions; Chuck Menchion of the Centers for Disease Control and Prevention, bioterrorism unit; Gerry Owens of J.B. Hunt Transport Services;

Robert Sanders of Fresh Express; Jarvis Sims of the City of East Point; Thermando Stephens of Georgia Power; Shawn Williams of the Eagle's

Landing location of SunTrust Banks. Godsey attended the luncheon along with Mercer Senior Vice President for University Advancement,

University Admissions and External Affairs Emily Myers; Associate Dean Frank Ghannadian; Henry County Development Authority Executive Director Bob White; and the Authority's board chairman, W.L. Carter. "We don't feel like we're new to this area," Myers said. "We're just here in a bigger way." The Stetson School of Business and Economics holds accreditation from the prestigious AACSB International — the Association to Advance Collegiate Schools of Business, considered the hallmark of excellence among the nation's top business schools. Only 418 business schools out of more than 1,500 in the United States have received this accreditation that recognizes that they meet the highest standards in business education.

Professor Recognized for Outstanding Work with Students

Dr. Spero C. Peppas, professor of International Business and director of the Center for International Business

Relations on Mercer's Cecil B. Day Campus in Atlanta, was honored this past academic year as the Atlanta recipient of the Stetson School of Business and Economics Distinguished Faculty Award. Students on the Atlanta campus who chose Peppas for the award praised him for his outstanding classroom performance. One student commented, "Dr. Peppas is an outstanding teacher. He is not only concerned about classroom



Dr. Spero Peppas

understanding, but is also concerned for the individual. I highly respect him as a professor and an individual, and feel that he is very deserving of this award." Another said, "Dr. Peppas is a phenomenal professor." These comments are consistent with those reflected in all of his course evaluations. He was also awarded this honor in 1998. "I am very honored to be chosen by the students for this award," Peppas said. "I have always felt that, as a good professor, my role was not only to educate, but [also] to help students realize their full potential. To be recognized by them in this way means that they, too, have come to understand why I have always set the bar high and have refused to accept anything but their best efforts." In his role with the Center for

International Business Relations, Peppas works with members of the business community on training and services related to globalization. He also directs the Business School's Studies Abroad Program. "Every spring, we take a group of students to Europe to visit international companies and meet key European industry and business leaders," the business professor explained. "This opportunity gives students hands-on experience in the international business arena." A native Atlantan, Peppas received his BBA in marketing from Emory University and his MBA in marketing and Ph.D. in international business from Georgia State University. Prior to coming to Mercer, he spent more than a decade in Europe in business and university settings.

CNN’s Cooper Speaks to Mercer Executive Forum

The morale of many U.S. soldiers serving in Iraq is declining, because they’re not doing what they were trained to do, CNN host Anderson Cooper recently told Mercer University’s Executive Forum.

“Soldiers will tell you how frustrating it is rebuilding this country, but that’s not necessarily what they’re supposed to be doing, or want to be doing,” said Cooper, who hosts Anderson Cooper 360° on CNN.

Cooper, who addressed the business communities of Atlanta and Macon on Nov. 18, is the latest high-profile name to speak in Mercer’s Executive Forum series. His talk in Atlanta was wide-ranging, touching on the war in Iraq, the recent presidential election, the quality of TV news, and his own career.

A veteran of war reporting, Cooper has done tours of duty in Iraq, Afghanistan and Bosnia. He said he’s

seen war up-close-and-personal, and said life in Baghdad is extremely difficult, even for civilians.

“You can’t go out at night; you can’t stay in one spot for too long; you can’t see a movie; you can’t forget to barricade the door to your hotel room at night,” he said.

His stints in the field covering battles helped Cooper rise in CNN and nail

“What I worry about is bias and finding a balance of stories between what’s important and what’s trash.”

down his own daily show, which has been on the air since December 2001.

Cooper arrives at his CNN New York office by 10 a.m., and prepares for each day’s show by reading about 10 papers a day, tracking down on-air guests, conducting news research and writing scripts.

His bosses at CNN let him pick his own production team, and allow him to guide the direction and shape the content of the show.

“I have a lot of freedom,” he said. “What I worry about is bias and finding a balance of stories between what’s important and what’s trash.”

Cooper admitted that many viewers regard CNN as the liberal cable-TV news network, and Fox News as the conservative network.

“People now expect their news to have a slant to it,” he said.

But he said his larger concern wasn’t the perceived slant of each network, but what often gets passed off as news on cable.



CNN host **Anderson Cooper** spoke at the Executive Forum Nov. 18.

“Cable news seems to be increasingly about partisanship,” he said. “If you can yell loud enough, you can probably get your own show on cable television.”

In the wake of President Bush’s re-election, and the Republican Party’s continued dominance of Congress,

Cooper told the audience that he expects the warm-and-fuzzy feelings between Democrats and Republicans in Washington to be few and far between.

“I don’t think there will be a lot of singing of ‘Kumbayah’ on Capitol Hill over the next couple of years,” he said.

Executive Forum Celebrates 25-Year Milestone

By Jenny Butkus

For the past quarter century, Mercer has provided the Atlanta and Macon communities with a valuable resource — the Executive Forum speaker series. Celebrating its 25th anniversary season this year, Mercer’s Executive Forum provides an opportunity for the Macon and Atlanta business communities to hear from some of the country’s most sought-after speakers while interacting with other business leaders.

Since its establishment in 1979 as a business outreach program of Mercer’s Eugene W. Stetson School of Business and the Office of Advancement, the Executive Forum has become one of Georgia’s premier business enrichment series.

Over the years, the Forum has brought such speakers as Forbes CEO and President Steve Forbes; Georgia Secretary of State Cathy Cox; Former United States Senators Sam Nunn and Bob Dole; *Crossfire*’s Tucker Carlson

and Bill Press; and the Rev. Jesse Jackson. All Executive Forum speakers give presentations on the Macon and Atlanta campuses.

Mike Starr, chair of the Executive Forum’s Atlanta Steering Committee and executive vice president for Wachovia Bank, said the Executive Forum has proven an excellent tool for linking the metro Atlanta business community with Mercer.

“Not only is the Forum an excellent community relations tool, it is also a

wonderful community service,” Starr said. “In Atlanta, the Forum events have quickly grown into a highly reputable source of intellectually challenging commentary and personal development.”

Charlotte McMullan, chair of the Executive Forum’s Macon Steering Committee and a partner at McMullan & McMullan, CPA’s, shared similar sentiments about what the Forum has brought to the Macon community.

“The Forum has been very enriching,” she said. “It’s brought us the opportunity to meet national leaders from all facets of business and politics. It has been incredible to listen to them.”

McMullan said what she has enjoyed most about the Executive Forum has been seeing the human side of the speakers. She recalled that when Bob Dole spoke in 2002, instead of eating dinner he asked for a cup of coffee and a bowl of chocolate ice cream.

“He was wired by the time he got up to speak,” she said with a laugh. “He gave an excellent presentation.”

Another amusing story she recalled was when former NBC anchor now CNN anchor Soledad O’Brien came to speak. O’Brien happened to be about eight months pregnant at the time, and she had some free time prior to her



Former CIA Director **George Tenet** kicked off the 25th anniversary season of the Executive Forum with a presentation in September. Tenet is pictured at left with Mercer University President **R. Kirby Godsey**.

presentation, so she decided to take a walk from her hotel, the 1842 Inn. The woman ended up downtown, and thought she could just catch a cab back to the hotel.

“We all know you can’t just catch a cab around Macon,” she said.

The Executive Forum is continuing its tradition of excellence this season. The first speaker of the year was former CIA Director **George Tenet** in September, followed by former U.S. Secretary of Defense **William S. Cohen** in October and CNN host **Anderson Cooper** in November.

Kicking off the second half of the series will be **Julie Gerberding**, director of the Centers for Disease Control and Prevention, on Feb. 24. She will be followed by **Bill Jones**, chairman and CEO of Sea Island, and **Danny Amos**, chairman and CEO of AFLAC.

For more information on The Executive Forum or to learn how to become a member, visit www.mercer.edu/execfoum or call (800) 837-2911 or (478) 301-2724.

FROM THE OFFICE OF PLANNED AND ESTATE GIFTS — Retirement Assets Help Avoid Tax Traps

By Claude Smith

Our Largest Asset?

Tax deferred retirement plans, such as IRA, 401k, 403b, and self employment plans, have rapidly become our largest financial asset. In many

cases, they have outpaced the value of our homes. The original intent by Congress was to establish a savings plan with tax-favored treatment during our working years. By using pre-tax dollars, we could accumulate enough savings for retirement. Then, after we retired, we would pay income tax on our withdrawals at a lower income tax rate. No one foresaw the giant leap in the value of our retirement plans.

70 Percent in Taxes? — With the



Claude Smith, CLU '74, LAW '82, is special counsel for planned and estate gifts

high value of our plans, many of us are under the impression that if we do not spend all of our retirement nest egg before we die, we can just leave it to our children in the same manner as we can other cash, stocks and real estate. We could not be more wrong! Even though one spouse can transfer tax deferred a deceased spouse’s plan to their own, once the second spouse dies, income tax, and perhaps estate tax, will have to be paid by the beneficiaries. The combined tax could be as high as 70 percent.

Impact on the Estate — With a retirement plan left to one’s estate, all income taxes must be paid within five years of death if death occurred before the required beginning date for withdrawals of age 70 1/2. If death occurred after 70 1/2, taxes must be paid within one year. This can have a huge impact on an estate. It is generally not a good idea to leave retirement plan assets to

your estate. It is better to have a named beneficiary, whether a person or charity.

Including Mercer as part of your estate plan is a solution and for avoiding income and possible estate taxes. By asking your plan administrator to sub-divide your retirement plan, and leaving a percentage to Mercer, then the part to Mercer avoids both income and estate tax. If you are looking at paying 40-70 percent in income tax and estate tax, then you can make a meaningful charitable gift at a greatly reduced cost to your heirs. They would be much better off receiving non-tax-deferred assets which are not subject to income tax.

Retirement plans can be a trap. Before proceeding with any estate plan involving retirement assets, be sure to seek the advice of a competent advisor to help you accomplish your financial goals. For more information, please call (800) 837-2911, ext. 5451.

Mercer Alumnus Selected as Teacher of the Year

By Jon Gillooly, Marietta Daily Journal, Reprinted with permission

EDITOR'S NOTE: The story was published prior to the awards ceremony on June 26.

A Rocky Mount Elementary School teacher who goes out of her way to give extra help to children with disabilities has received statewide recognition for her work. The Georgia Sensory Assistance Project, which provides assistance to children with hearing and vision loss, has selected Kay Swanson as "Teacher of the Year," an award she will receive at a ceremony June 26.

Ms. Swanson's experience with special-needs children dates back to her own childhood: her older sister, Beth, is autistic. Although her parents knew something was wrong, they were simply told Beth had a learning disability. It wasn't until Ms. Swanson was in college that she realized her then-24-year-old sister was autistic, Ms. Swanson said. "When you grow up in a situation

like that, you take it for what it is," she said. "You grow up with a patience and tolerance of others. "My relationship with her has given me the patience and hope that all kids can learn." Inspired by her sister's example, Ms. Swanson studied the subject of learning disabilities at Mercer University in Macon before marrying her husband, Don, and moving to Cobb County in 1997.

She finished her master's degree in special education at Kennesaw State University in 2000 and is now a special-needs preschool teacher. But her involvement with children doesn't stop there. Ms. Swanson also works as a special instructor for families with special-needs children at Babies Can't Wait — a state program for infants with developmental disabilities — and at Georgia Pines, where she is a parent adviser who works with families whose children have vision or hearing loss. "Some teachers tutor, and that's what I do, but instead of tutoring for math, I teach them life skills," Ms. Swanson said. "It's fun. You go into a family's home, and you play with



Kay Swanson '96

the kids. "If we can help these children early on, we can prevent future problems." She said she keeps in mind that each child is different and requires a unique strategy. "It's a constant game trying to figure out what works with each child, and while it can become frustrating, the joys outweigh the frustrations," she said. For Ms. Swanson, those joys include watching the children grow over a period of time and being a part of the children's families. "That's the best thank-you of all, to know I impacted a child for life," she said. Ms. Swanson said she would like to see people make more of an effort to

understand special-needs children. "I wish people would be patient because not all children acting up in public are doing it as a behavior problem," she said. "When an autistic child acts up in public, people look at the parents, wondering why they're not doing anything, when the parents are doing the best they can." She also said the parents of a special-needs child probably will go through a grieving process for their child for the rest of their lives, particularly during times when the children of friends graduate high school and college and get married. But she said those parents with special-needs children should realize that their child isn't necessarily unhappy. "My sister got a bicycle at 22 when she could have gotten a Porsche," Ms. Swanson said. "They don't know what they're missing. They don't have the pressures of society. "You just have to look at the happiness of the child or adult. My sister has taught me how to appreciate the little things, and it's a happier way to live."

Former Superintendent Teaching in Education Leadership Program By Jenny Butkus

As a former Walton County (Ga.) Schools Superintendent, Kathy Arnett, Ed.D., knows how crucial it is to have good leadership in schools. She also is acutely aware of the problems today's school systems face in acquiring quality leaders. "In dealing with administrators and hiring administrators, I knew there

was a real critical need for quality administrators in Georgia," she said. "In Walton County, most of the top administrators could retire within three years. We received a lot of applicants, but many of them were not qualified for the positions." She also observed quite a few of the teachers in Walton County who were seeking degrees in educational

leadership were taking their courses from institutions outside of the Georgia. So when she learned that Mercer's Tift College of Education was designing a new program in educational leadership, she decided she wanted to be a part of the budding program. Arnett joined the Mercer family over the summer as an assistant professor of educational leadership, and she is eager for the launch of this new program in January. Designed for teachers who want to become administrators, the educational leadership program will be offered at the Macon campus, the Atlanta campus and the Henry County Regional Academic Center. Arnett said she is excited about being a part of the Mercer community because she knows what quality programming the University offers.



Dr. Kathy Arnett

"When I would recruit teachers, the Mercer graduates always stood out," she said of her time with Walton County Schools. "They were really mature and always had their heads on straight." Arnett has 33 years of experience in public education. She began her career as an elementary school teacher in Northfield, Ohio, in the Nordonia Hills School System. She then went on to teach at Hudson Local Schools in Hudson, Ohio, before moving to Georgia and teaching in the Clarke County Schools in Athens. She served as an assistant principal in Walton County Schools for one year prior to moving to the school district's central office. She served as assistant

superintendent for human resources for Walton County Schools from 1993 to 1999 and then went on to serve as Walton County School Superintendent for five years. As superintendent, Arnett oversaw the daily activities of more than 1,427 employees and 10,500 students. Arnett hopes she is able to use her leadership experience to give students some real-world insight into what they will experience as school administrators. "There's a lot more than just book learning involved in becoming a school administrator," she said. She said she knows that the rigorous nature of the new program will prepare top-notch new leaders for Georgia schools. "We have stars coming into this program, and we are going to have stars going out," she said. "It is very exciting to be a part of all of this." Arnett earned her bachelor's degree in elementary education from Ohio State University, her master's in educational administration from the University of Akron and her specialist in education and doctorate in education degrees from the University of Georgia. For more information on the educational leadership program, visit www.mercer.edu/education or call (678) 547-6563.

Alumni Student Recruitment Referral

If you know an outstanding prospective student, please complete and mail this form to Mercer's Office of University Admissions, 1400 Coleman Ave., Macon, GA 31207. You may also call in your submission at (800) 840-8577 or e-mail us at admissions@mercer.edu.

Your Name _____
Student Name _____
Hometown _____
High School _____
Year of graduation _____ SAT/ACT _____
GPA _____
Activities _____

Home telephone number _____
Address _____

E-mail address _____

Education Students Study Abroad in Scotland

By Jenny Butkus

Observing various types of classroom environments is a requirement of teacher education students at most colleges and universities. Mercer University's Tift College of Education recently added a twist to this common practice. Six education students had the unique opportunity to observe classrooms in Scotland over the summer.

As a part of the Mercer Study Abroad program, these education majors, along with two professors, spent 11 days in Scotland and England. While there, they took classes at the University of Paisley and visited classrooms at three Scottish elementary schools. The Scotland trip was one of several faculty-led summer study abroad programs for undergraduate students in 2004. Other faculty-led summer study abroad programs included trip for sociology students to Seinan Jo Gakuin University in Japan and an ecology trip for science students to do fieldwork in Tanzania.

"At Mercer's Tift College of Education, we strive to teach our students to embrace the diversity of today's classrooms," said Dr. Margaret Morris, an associate professor of early childhood education at Mercer and one of the faculty members who organized the trip. "This trip provided our students an opportunity to gain a

greater understanding of other cultures, and in turn, they will be better teachers."

Upon return from the trip, the six students gave presentations on the differences and similarities between Scottish and American schools as well as what they gained from their experience abroad.

Kelly Quinton, a senior early childhood education major at Mercer, said while there were differences in the curriculum and the classroom atmosphere in Scotland, it was interesting to see that the children in Scotland have the same struggles as the children in the United States.

"I wanted them to see that the need for education is international — that children have similar needs the world over," Morris said.

Quinton said she enjoyed interacting with the Scottish students, one of whom asked if she knew Britney

'Now these students will have greater empathy with people globally. They have escaped their comfort zones and broadened their perspectives.'

Spears. "I think anytime you travel it opens your eyes," she said. "This experience made me realize that whether I'm in Scotland or America, I feel called to be a teacher."

The Mercer students also were able to glean new teaching practices



A group of six education students studied abroad in Scotland over the summer. Standing in front of the Culzean Castle outside of Ayr are, from left, Mercer students Amanda Coder, Christy Mitchell, Kelly Quinton and Raya Richardson.

from the educators they observed in Scotland.

Christy Mitchell, a junior holistic child major at Mercer, plans to use the "word bank" concept that one of the Scottish teachers used in her classroom at the primary school. The word bank, Mitchell explained, was a personal dictionary each student created on his or her own. The words included in each personal word bank varied from student to student depending on what words they needed to look up in the classroom dictionary as they worked on other assignments.

In addition to their experiences in

the classroom, the six education majors from Mercer had an opportunity to see the sights of Scotland and also to tour London.

"The beauty and the history of the Scottish castles was overwhelming," Mitchell said.

Morris said this part of the trip was also important for the Mercer students.

"Being able to understand other cultures is especially important today," she said. "Now these students will have greater empathy with people globally. They have escaped their comfort zones and broadened their perspectives. When they become teachers, they'll be

able to prepare their students to become global citizens."

Mercer's Tift College of Education is planning another study abroad trip to Scotland for summer 2005. Other faculty-led study abroad programs for undergraduate students planned for summer 2005 include: Language Studies in Germany, African American Studies in Senegal, Sociology in Japan, Christianity in Greece, Christianity in Scotland, Psychology in Europe and Business in Europe. For more information on study abroad opportunities at Mercer, call the Study Abroad office at (478) 301-2573.

MERCER UNIVERSITY PRESS

Book Lovers Lunch and Learn in Atlanta

By Nancy R. Fullbright

Literary talent was abundant at Mercer University's 15th Annual Authors Luncheon held Nov. 13, 2004, in Atlanta. The program, emceed by King & Spalding Senior Partner Robert L. Steed '58, '61, featured five authors who spoke at the event: Frederick Allen, author of *A Decent, Orderly Lynching: The Montana Vigilantes*; Ron Chernow, author of *Alexander Hamilton*; Hollis Gillespie, author of *Tales from a Bad Neighborhood*; Terry Kay, author of *The Valley of Light*; and Michael Thurmond, author of *Freedom*.

"The authors luncheon is the premiere literary event in Atlanta, and it makes the Press known not only to Atlanta, but also to the entire state. Its importance would be impossible to estimate," said Dr. Marc Jolley, director of Mercer University Press. He



ABOVE: Several authors were feted at the 15th Annual Authors Luncheon. Pictured from left to right (front row) are Hollis Gillespie, Bob Steed, R. Kirby Godsey, Lucy Corin, Terry Kay, Haywood Smith and Louise Dodd, and (back row) Marc Jolley, Steve Berry, Ron Chernow, Rick Allen, Buck Melton and William Rawlings Jr.

RIGHT: Ron Chernow, author of the award-winning biography of Alexander Hamilton, was one of the luncheon's featured speakers.

added that more than 320 book lovers were in attendance this year.

National Book Award winner Chernow, whom the *New York Times* called

"as elegant an architect of monumental histories as we've seen in decades," discussed his biography of Alexander Hamilton, named one of *Forbes* Best

Books of the Year 2004 and one of the *New York Times* 10 Best Books of the Year 2004. Five years ago, Chernow spoke at the luncheon about his biography of John D. Rockefeller Sr.

"I asked to come back to be a part of the Mercer Press Authors Luncheon,"



Chernow said. "Out of all the book-signings I've done, this is my favorite event."

Other authors signing books were Steve Berry '80, author of *The Romanov Prophecy*; David Bottoms '71, Georgia state poet laureate and author of *Waltzing Through the Endtime*; James F. Cook, author of *Carl Vinson: Patriarch of the Armed Forces*; Lucy Corin, *Everyday Psychokillers*; Louise Dodd, author of *Eating from the White House to the Jailhouse*; Buck Melton, Sr., author of *Closing Arguments: A Memoir*; William Rawlings, Jr., author of *The Rutherford Cipher*; and Haywood Smith, author of *The Red Hat Club*.

Mercer University Press, established in 1979, has published more than 1,000 books. Operated by an eight-member staff, the press publishes more than 40 books annually.

THE PRESIDENT'S

More Than 300 Leadership Supporters Enjoy Fall Event

The Mercer University President's Club was established in 1964 to recognize alumni and friends who provide substantial support to the University. Over the years, the support provided by this group of alumni and friends represents nearly three-quarters of the gifts received from individuals for annual support.

Membership includes all friends and alumni of

Mercer who contribute \$1,000 or more during the fiscal year (July 1 – June 30). The President's Club members are recognized in University publications and receive invitations to Mercer University events. Each year, the Club hosts a special recognition event that includes a golf tournament, a Friday dinner and a Saturday brunch.

This year the tournament was held at the

Capital City Country Club in Crabapple, the dinner and dance was at the Four Seasons Hotel in Midtown Atlanta, and the brunch and recognition program was at the Piedmont Driving Club in Midtown Atlanta.

The 2005 event is already on the calendar for Oct. 28 – 29 at Atlanta's newest Buckhead hotel, the InterContinental, and The Piedmont Driving Club.



Bill and **Monika Stripling** of Norcross at the Saturday morning brunch at the Piedmont Driving Club. Mr. Stripling is a former Mercer trustee and president of The President's Club.



Bill and **Caroline Verdery Galloway** of Stone Mountain were among the more than 300 who attended Friday night's reception, dinner and dance at the Four Seasons. The Louise Hamilton Verdery Endowed Scholarship in the Tift College of Education is named after Mrs. Galloway's mother.



Joy Callaway of Conyers and guest **Hal Medlin** pause during Friday night's reception at the Four Seasons Hotel in Midtown. Ms. Callaway is president of the Tift College Alumnae Association.



Bob and **Jo Dollar** of Dunwoody at Friday night's reception in Midtown. Bob is a member of the McAfee School of Theology Board of Visitors. They are alumni of the College of Liberal Arts.



Jimmy and **Annie Faye Gardner** of Alpharetta in front of the Atlanta skyline on Friday during The President's Club weekend. Mr. Gardner is a member of the Mercer University Press Board of Directors.



Bill and **Judy Roberts** of Fayetteville enjoy activities at The President's Club weekend. Mr. Roberts is the chair of the University Center component of the *Advancing the Vision Campaign*.

CLUB

Mercer Unveils New Portrait at The President's Club Luncheon

Mercer President R. Kirby Godsey unveiled a portrait of **Fred W. and Aileen K. Borrish** of Dunwoody during the annual luncheon of The President's Club held in October. The portrait, painted by well-known artist Rossin of Atlanta, will be hung at Mercer's Regional Academic Center in Douglas County, of which the Borrishes have been generous benefactors.

Also during the luncheon, the Borrishes were recognized as Life Members of The President's Club.

Mr. Borrish is retired from Delta Air Lines, and Mrs. Borrish is retired from Southern Bell's controller department. She is one of the first two women to hold membership in the Institute of Internal Auditors. The Borrishes are members of Second-Ponce de Leon Baptist Church.

The University's Regional Academic Center in Douglas County offers undergraduate degree programs of the Tift College of Education, Stetson School of Business and the College of College and Professional Studies. The Center also has non-credit programs in professional development.



10 New Life Members Recognized at Annual President's Club Event

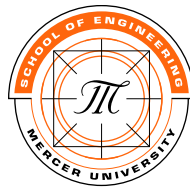
Mercer President **R. Kirby Godsey** stands with the newly inducted Life Members of The President's Club for 2003-2004. They are (front row) **Pougie** and **Lois Bowen** of Macon, **David Sapp**, representing Second-Ponce de Leon Baptist Church in Atlanta, **Howard** and **Gladys**

Giddens of Macon; (second row) **Mary Jane Cardwell** of Waycross, **Leroy** and **Linda Toliver** of Suwanee, and **Tommy** and **Beth Ann Boland** of Alpharetta. Life Members of the Club have given at least \$100,000 to the University over their lifetimes.



President's Club Officers Elected

Elijah Morgan, '83, of Forsyth, was elected president for the University's prestigious giving club for 2004-2005. Other officers are Tommy T. Holland, '60, '62, of Jonesboro, president-elect; Teresa Bennett of Tucker, officer-at-large; Dawn R. Trygg, '92, of Roswell, officer-at-large; Stephanie Godsey Jansen, '02, Atlanta, officer-at-large; Tony Moye, '73, of McDonough, officer-at-large. Mary Jane Cardwell, '77, '80, '87, of Waycross, who was president for 2003-2004, presented Morgan the gavel during the luncheon program.



Professor Wins International Award for Research

By Jenny Butkus

Dr. Clayton R. Paul, Sam Nunn Eminent Professor of Aerospace Engineering and Professor of Electrical and Computer Engineering at Mercer University, was recently named the recipient of the 2005 Institute of Electrical and Electronic Engineers (IEEE) Electromagnetics Award.

The largest technical society in the world, IEEE gives only one such award worldwide each year. The award consists of a bronze medal, certificate and \$10,000. Paul was nominated for this honor by his colleagues in the Electromagnetic Compatibility Society, a division of the IEEE. He will be formally recognized for this honor during the 2005 IEEE International Symposium on Electromagnetic Compatibility at the Navy Pier in Chicago, Ill., in August of 2005.

The IEEE Board of Directors cited Paul "for excellence in the advancement of electromagnetic theory towards solving crosstalk problems in transmission lines and cable assemblies."

Paul has dedicated 35 years of research to modeling and solving crosstalk problems between wires, and said this award means a great deal to him.

"Being awarded the only such award given out worldwide by my premier professional organization is the largest honor I have or probably ever will receive in my professional career," he said. "I am deeply humbled by it as a tribute to over 35 years of my research."

An example of crosstalk problems, Paul explains, is when people are talking on the phone and they hear a faint conversation in the background. This happens because a pair of wires in the telephone line have been placed close to a pair of wires carrying the conversation. Electric and magnetic fields from one line interact with the other line and unintentionally induce a signal in the other line.

While this crosstalk problem only results in a nuisance in this example, it can be devastating when it happens with wiring on U.S. aircraft and Navy ships during combat, Paul said. Over the years, he has worked on numerous

governmental contracts with the U.S. Air Force, Navy and Army to prevent crosstalk. He has also worked on a similar problem in commercial vehicles for Ford Motor Co. Since 1984, he has concentrated his research in the commercial sector, including a one-year sabbatical with IBM's Information Products Division and serving as a consultant to IBM and Lexmark on crosstalk in high-speed digital devices, such as computers and printers.

Paul has published 11 books and six chapters in books on electrical engineering topics. He taught electrical engineering at the University of Kentucky from 1971 to 1998 and now holds the title of Emeritus Professor of Electrical Engineering at the University of Kentucky. He joined Mercer University School of Engineering in 1998 as the Sam Nunn Eminent Professor of Aerospace Engineering.

Paul stresses teaching is his first love, and he feels his research has helped him to be a better educator.

"Doing this research has made it possible to bring my experiences into the classroom to give what I am teaching a sense of credibility and rele-

vance to the students," he said. "My students have consistently told me that relaying stories from my research has enhanced their ability and desire to learn the material. I am firmly convinced that my research activities have significantly complemented my success as a teacher."

Mercer University School of Engineering Dean M. Dayne Aldridge said Paul brings much to the Mercer engineering community.

"The School of Engineering is honored to have a professor of the stature of Dr. Paul on our faculty," he said. "Receiving the 2005 Electromagnetics Award from the Institute of Electrical and Electronic Engineers is a clear indication of Dr. Paul's commitment to excellence in education and research."

In addition to this recent IEEE Electromagnetics Award, Paul has received numerous honors for his research and

teaching during his career, including the IEEE Electromagnetic Compatibility Achievement Award, the Vulcan Award for Outstanding Teacher at Mercer University, the Great Teacher Award at the University of Kentucky, the Henry M. Lutes Teaching Award for Undergraduate Education at the University of Kentucky, and the Institute of Electrical and Electronics Engineers Third Millennium Medal. He has been a Fellow of the IEEE since 1987 — an honor only three percent of the IEEE membership worldwide receive. He is also an Honorary Life Member of the IEEE Electromagnetic Compatibility Society.



Dr. Clayton Paul

"Doing this research has made it possible to bring my experiences into the classroom to give what I am teaching a sense of credibility and relevance to the students."

School Ranked 12th Nationally in Percentage of Female Undergraduates

By Jenny Butkus

Mercer University ranks 12th nationally in the percentage of female undergraduates enrolled in engineering programs, according to the most recent report from the Engineering Workforce Commission of the American Association of Engineering Societies.

"At 30.6 percent, Mercer University is 12.6 points above the national average of 18 percent in this area," the report states.

School of Engineering Dean M. Dayne Aldridge was pleased to learn of this new ranking. "The School of Engineering is proud of its long-standing commitment to providing engineering and related educational opportunities to females and minorities," he said. "Being recognized by the Engineering Workforce Commission in their national

rankings provides evidence of the success of the ongoing efforts of our faculty and admissions staff."

Engineering student Stephanie R. Jackson said she chose to attend Mercer because the University has both a strong liberal arts program and a quality engineering school. In addition, she was attracted to the School of Engineering because of its close-knit environment.

"Mercer's professors are always available and approachable," the senior biomedical engineering student said. "Students get both personal attention and a challenge here."

A participant in the Engineering Honors Program, Jackson said while she knows stereotypes still exist that women should not pursue fields like engineering, she has never felt like the "odd man out" in Mercer's engineering program.

"I feel completely comfortable. Everyone treats me just like any other

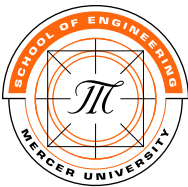
person here," the Memphis, Tenn., native said. "Mercer has become my home away from home."

The report is titled *Engineering & Technology Enrollments, Fall 2003*. Each year the Engineering Workforce

Commission surveys all the engineering colleges with ABET-accredited engineering programs for this report.



A team of engineering students is designing and building a formula racecar to compete in the Formula SAE 2005 Competition, sponsored by the Society of Automotive Engineers International. The national competition will take place May 18-22 in Pontiac, Mich. The team's name is Bear Motorsports. Team President **Scott McCormack** is pictured in the workshop with members of the National Engineering Advisory Board. Anyone interested in supporting this project should contact Gloria Marshall at (478) 301-2173 or marshall_go@mercer.edu.



W.M. Keck Engineering Analysis Center Dedicated

By Jenny Butkus

Mercer President R. Kirby Godsey formally dedicated the W.M. Keck Engineering Analysis Center in October. The dedication was done in conjunction with the National Engineering Advisory Board's bi-annual meeting.

The Center, which was made possible by a grant from the W.M. Keck Foundation, is a computational laboratory for mechanical, biomedical and computer engineering. "The focus on the center is to use computer aided engineering to nurture curiosity, stimulate creative thinking and utilize student synergy in support of all forms of scholarship throughout the school," explained M. Dayne Aldridge, dean of the School of Engineering.

The Center exposes Mercer

engineering students to state-of-the-art engineering software applications, including ANSYS — software used to teach finite element analysis; Cadence — software used to teach the design of digital circuits; and CFX — software used to teach computational fluid dynamics and more. By being exposed to these advanced computer programs early in their academic careers, students will produce higher quality senior design projects, and they will be better prepared to serve as practicing engineers. Associate Professor of Engineering Dr. Loren Sumner serves as the principal investigator of the project that designed, implemented and is now assessing the Keck Center. "The interactive nature of lectures in the Center has proven to be a powerful teaching technique," Sumner said. "Students are exposed to state-of-the-art computer-

aided-engineering tools, while three-dimensional dynamic visualizations, controlled by the student, help clarify select concepts in traditional courses. Students seem intrigued by the potential for intricate solutions to complicated problems. Many capstone senior design projects utilize the software in the Center. Overall, the resources of the Keck Center enhance teaching, learning and scholarship at the School of Engineering."



The W.M. Keck Engineering Analysis Center was dedicated in October. From left are Mercer National Engineering Advisory Board Chairman Don LaTorre, Associate Professor of Engineering Loren Sumner, Engineering Dean M. Dayne Aldridge and President R. Kirby Godsey.

MERC Expanding Facilities to Meet Growing Customer Demand

The Mercer Engineering Research Center (MERC) will undergo a \$6 million expansion over the next year in order to meet the growing needs of its clients. MERC purchased land adjacent to its Warner Robins facility in September. Since its establishment as the research arm for Mercer School of Engineering in 1987, MERC has performed approximately \$178 million in research for governmental and industrial clients. MERC's clients include Lockheed Martin, Raytheon Co., Jacobs Sverdrup, the U. S. Navy and Marine Corps, and Air Force activities including the Ohio-based

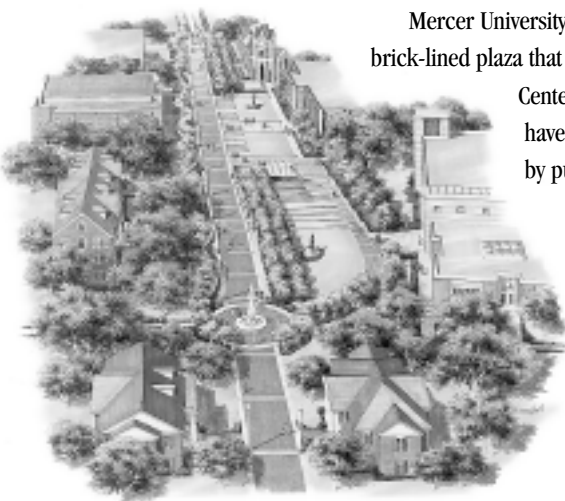
Air Force Research Laboratory and the Warner Robins Air Logistics Center at nearby Robins Air Force Base. MERC currently houses its 160 employees in its 52,300-square-foot building. The new facility, which will be attached to the current facility via a breezeway, will add another 53,200 square feet. This will allow MERC to triple the size of its electronics lab and to double the size of its mechanical engineering lab. It will also provide office space for the estimated 60 new employees MERC plans to add within the next three to five years.



These billboard designs for the School of Engineering can be seen across the state along Interstates 75 and 16.

Please complete the form, detach and mail to Mercer University.

Alumni... Commemorate Your Time at Mercer.



Mercer University is in the process of designing and building a brick-lined plaza that will serve as the campus entryway to the new University Center. Alumni, students, parents and friends of Mercer have the unique opportunity to preserve their memories by purchasing a brick that will help line this pathway. Your \$100, tax-deductible gift secures a personalized brick that can include your name, year of graduation, and even your primary student organization, such as a fraternity, sorority, BSU or SGA — up to three lines on the face of the brick. As part of this offer, Mercer University will send a written acknowledgment of your gift, including the wording as it will appear on the brick.

YES, I want to participate in this unique opportunity!

Your Name _____ Class Year _____
Address _____ Phone _____
City/State/Zip _____

Please print your name as you would like it to appear on the brick. One character (including letters, spaces, punctuation marks, etc. — Greek letters may be used) per block and a maximum of 14 characters per line.

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Abbreviations for Colleges & Schools

CLA	College of Liberal Arts	ENG	School of Engineering	PHA	Southern School of Pharmacy
BUS	Stetson School of Business & Economics	LAW	Walter F. George School of Law	THEO	McAfee School of Theology
EDU	Tift College of Education	MD	School of Medicine	TIFT	Tift College

Please return this form with your check, payable to Mercer University, to The Office of Alumni Services, 1400 Coleman Ave., Macon, Georgia 31207. Questions? Please call Kristi Dobbins at (800) 837-2911 for more information.

Alumnus Heads Creation of Football Program

By Richard Cameron

Mercer may not have fielded a football team in more than 50 years, but a second alumnus is making his mark in the ranks of modern-day football competition. A couple of years ago, alumnus Bill Yost was the subject of a popular movie, “Remember the Titans,” based on his illustrious high school coaching career in Virginia.

Now, a second alum is breaking new ground in the competitive world of football. Phil Jones, BA '68, is charged with the task of beginning a college football program from scratch at Shorter College in Rome, Ga. Jones certainly has the football credentials for such a monumental task. Most recently, he served as assistant head coach at Gardner-Webb, where he helped the Bulldogs win back-to-back Big South Conference titles. He also served as an assistant coach at Southern

Methodist for a year as an assistant. University of Georgia fans remember him as an assistant for Jim Donnan from 1997-2001. However, Jones made an even bigger impact at the high school level where, at Winder-Barrow, Ga., his teams compiled a record of 81-58-2 and made the state playoffs eight times. While serving as head coach and ath-

letic director at Dooly County from 1980-84, his teams earned an impressive 31-7 record. From 1975-79, he was head coach and athletic director at Fitzgerald High School after assuming his first head coaching job in 1973 at Jeff Davis High in Hazlehurst, Ga. “The excitement of starting a football program from scratch and seeing your footprints is something you always dream about,” the Thomaston, Ga., native said. “I’ve been able to keep in contact with the coaches in Georgia. You’ve got a

tremendous recruiting base in Georgia.” The Shorter program, to be known as the Hawks, will begin play on the NAIA level in 2005.

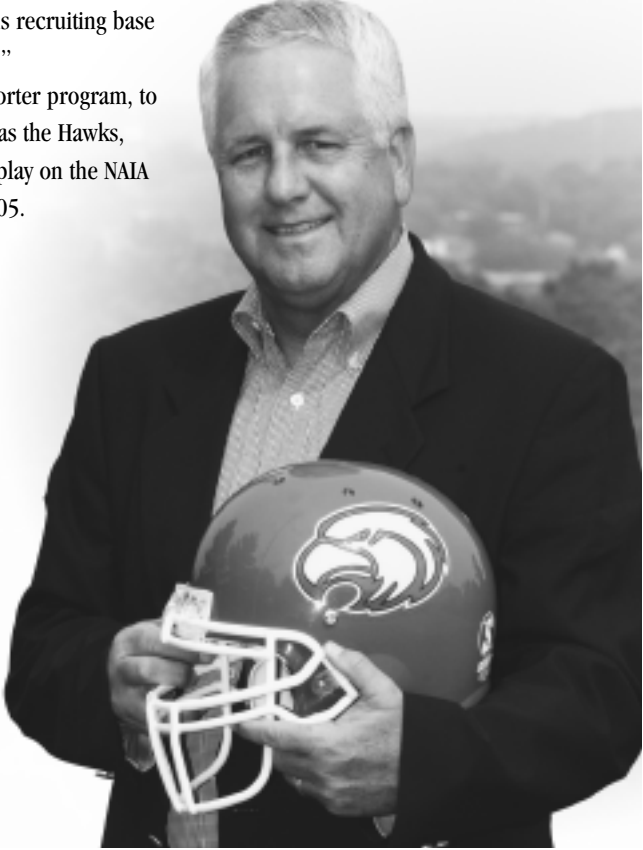


Photo: William Martin/Rome News Tribune

“The excitement of starting a football program from scratch and seeing your footprints is something you always dream about.”
— Phil Jones, BA '68

2004-2005 Broadway Series at The Grand Opera House

A Season So Good... We'll Have Standing Room Only!

October 2-3, 7:30 p.m.

The Gershwin musical drama *Porgy and Bess* tells the moving story of the cripple Porgy and the residents of Charleston's famed Catfish Row.

Sponsored by WMAZ
Straight Forward Heart

November 20, 7:30 p.m.
November 21, 2:30 & 7:30 p.m.

Without our traditions, our lives would be as shaky as a...*Fiddler on the Roof*. Join the humble milkman Tevye for this journey through secret love, forbidden betrothal, weddings, devotion and forgiveness, tempered by rejection, oppression and imminent revolution.

Sponsored by Robins Federal

January 4-5, 7:30 p.m.

The greatest hits of the '50s and '60s are all on the menu at *Smokey Joe's Cafe*, a rockin' party of a show that will have your hands clappin' and toes tappin'.

Sponsored by WACHOVIA

February 22-23, 7:30 p.m.

STOMP is explosive, provocative, sophisticated, sexy, utterly unique and appeals to audiences of all ages.

Sponsored by COX COMMUNICATIONS

April 7-8, 7:30 p.m.

Crammed with standards like "I've Got Rhythm," "Embraceable You" and "Someone To Watch Over Me," *Crazy For You* is a hilarious tale of romance, mistaken identities, and show-stopping musical numbers that add up to irresistible fun.

May 13-14, 7:30 p.m.

I Love You, You're Perfect, Now Change is a musical joyride that celebrates everything you've secretly thought about dating, romance, marriage, lovers, husbands, wives and in-laws, but were afraid to admit!

Sponsored by GEICO DIRECT

For more information, call (478) 301-5470 or visit thegrand.mercer.edu

The Grand Opera House is a performing arts center of Mercer University.

Pitcher Leads Canada to World Championship Playoffs

By Richard Cameron

Opponents of last year's Mercer's softball team knew the odds of defeating the Bears diminished greatly when junior *Katie Rosentreter* was on the mound.

The Winnipeg, Manitoba, native led Mercer's pitching staff in 2004 with 37 appearances, 21 wins, 215 strikeouts and an earned run average of 1.19. Rosentreter also posted impressive offensive numbers as she finished second on the team with 10 doubles and third on the team with 42 hits, 54 total bases and a slugging percentage of .346.

In October, her talents became

known worldwide. Pitching for her native Canada in the World University Championships in Plant City, Fla., she pitched the Canadians to a 1-0 shutout over Australia in their opening game.

Rosentreter pitched an outstanding game and threw all seven innings against Australia to advance the Canadian squad. She gave up two hits and struck out nine Australian batters.

The next day, Rosentreter and Team Canada were in action against Japan in the second round of the playoffs. Japan won the elimination game by a score of 3-1.

"Katie is a great ambassador for Canada and for our program here at Mercer."

Canada finished the championship in fourth place.

"This was a great opportunity for Katie," said Mercer head softball coach Toni Foti. "She is a great ambassador for Canada and for our program here at Mercer."

Katie Rosentreter



Jones Named Sports Information Director

Mercer Director of Athletics Bobby Pope has named Randy Jones as the University's new sports information director and "Voice of the Bears" on radio broadcasts. Jones comes from Lexington, Ky., where he worked with Host Communications. He also worked at Drake University and at the University of Kentucky.

He completed requirements for the media communications major at Asbury College in Wilmore, Ky., and earned his bachelor of science degree from the University of Kentucky.

"I am very excited to be a part of Mercer Athletics. It's an exciting time

for a program that is rich in tradition both on the court and in the classroom," Jones said. "I appreciate Bobby Pope giving me the opportunity to be a part of the Mercer 'family.' I sincerely believe it is an outstanding opportunity for anyone interested in athletics in general and, specifically, sports information."

Jones began work on Dec. 6 and broadcasted his first complete game for the men's basketball team from Ohio State on Dec. 22. Games can be heard live on the Mercer Web site (MercerBears.com) or on Macon radio station WMAC (AM 940). He replaced Joel

Lamp, who accepted a position with the Ladies Professional Golf Association.



Randy Jones

BEARS' BASKETBALL

MEN

December 30 at Savannah State	February 3 at Campbell
January 3 Florida Atlantic	February 5 at Gardner-Webb (DH)
January 5 University of Central Florida	February 8 Savannah State
January 8 at Belmont	February 11 Lipscomb
January 10 at Lipscomb	February 13 Belmont
January 13 Campbell (DH)	February 17 at University of Central Florida
January 15 Gardner-Webb (DH)	February 19 at Florida Atlantic
January 21 at Troy	February 25 Stetson
January 23 at Georgia State	February 27 Jacksonville
January 28 Georgia State	March 3-5 A-Sun Championship Nashville, Tenn.
January 31 Troy	

WOMEN

December 29 Murray State	February 2 at Georgia State
December 30 at Eastern Illinois/Iowa State University	February 5 at Gardner-Webb
January 3 Georgia State	February 7 at Campbell
January 6 at Jacksonville	February 10 Florida Atlantic
January 8 at Stetson	February 12 University of Central Florida
January 13 Belmont (DH)	February 17 at Lipscomb
January 15 Lipscomb (DH)	February 19 at Belmont
January 20 at University of Central Florida	February 24 Stetson University
January 22 at Florida Atlantic	February 26 Jacksonville
January 27 Gardner-Webb	March 3 Troy
January 29 Campbell	March 10-12 A-Sun Conference Tournament at Dothan, Ala.

Student Wins Mercer Maniac Mobile

Richard Pipe, a freshman from Palm Harbor, Fla., was the winner of the Mercer Maniac Mobile, given away Oct. 15 during Mercer Madness at the University Center. Starting with a group of 20 students selected at random from the large crowd in attendance, competitors went through four rounds of elimination before Pipe emerged as the winner of the orange Mustang.



— COLLEGE OF LIBERAL ARTS —

ACHIEVEMENTS

1944

J.T. Hogan Jr., Macon, announced his retirement Nov. 17 from the practice of medicine.

1964

Karen Andrew Kennedy King, BA, has accepted a position as director of the Person County Museum of History in Roxboro, N.C..

1972

Robert W. Haney Jr., BA, Statesboro, has been named executive assistant to the president at Georgia College and State University.

1980

Mary Lynn Blanton Gabbard, BA '80 (see 1981)

Angelo R. Hunter, BA, Powder Springs, is an ordained minister and senior chaplain of a fire department with more than 600 volunteers. He has been married to Gloria A. Montgomery for 23 years.

1981

Bill Gabbard, BA, and his wife, **Mary Lynn Blanton Gabbard**, BA '80, announce the appointment of their son, Benjamin, to the United States Naval Academy, Annapolis, Md.

1987

Susan Bargo, BA, has taken a position as the director of alumni relations in the Development Office at the Walker School in Marietta. She also coaches varsity fastpitch softball.

1990

Lynn Creech Murphey, BA, was

appointed by Gov. Sonny Perdue to the Georgia Commission on Women. The Commission was created to advance the heath, educational, economic, social and legal status of women in Georgia.

Joseph P. Vasquez III, BA, South Bend, Ind., is pursuing a doctorate in political science at Notre Dame University.

1997

Lester T. Johnston Jr., BS, Orlando, Fla., has completed his residency at Orlando Regional Medical Center and has accepted a position with MedLink Georgia. He and his wife, **Amy Cowart Johnston**, BA '98, announce the birth of their first child, Lester III "Trey."

Jennifer Smith moved from Houston, Texas, to California. She was promoted to marketing director for Morro Bay Realty's Cayucos office after one year.

2000

Matthew Younce, BS, was hired by the Department of Geology at the University of Southern Mississippi as an instructor for summer semester 2004. In June, Younce was certified in Mississippi as a geologist-in-training.

2001

Ryan H. Dodd, BA, JD '04, Macon, was selected in summer 2004 for active duty service in the Staff Judge Advocate General Corps.

2002

Jessica Felmeier, BA, Oslo, Norway, received her master's degree in foreign languages and literatures from Washington State University.

MARRIAGES, ANNIVERSARIES & BIRTHS

1944

William L. Sheppard, BA, and his wife, **Ann C. Sheppard**, BA, celebrated their 60th wedding anniversary in Greensboro.

1976

R. Kevin Kennelly, BS, and his wife, **Heidi Asleson Kennedy**, BS, recently celebrated their 28th wedding anniversary. The couple resides in Germantown, Wisc., where Kevin is a clinical professor for the Marquette University physician assistant program. Their oldest son, Kory, is a senior at the University of Minnesota.

1986

Michael E. Yaughn, BA, Roberta, recently married Amy Johnson, EDU '95.

1987

J. Ellen Matthews Hill, BA, and her husband, Rob, announce the birth of their son, James Davis, April 23, 2000. They have another son, Robert. The family resides in Atlanta, where Ellen is the director of admissions for The Shenck School.

1992

Jennifer Strickland, BA, and her husband, Brian Gregory, announce the birth of their child, Nov. 17, 2003. The family resides in Atlanta, where Jennifer teaches AP U.S. History at Druid Hills High School.

1993

Elizabeth Fussell Fonner, MSM, BA, Macon, and her husband announce the birth of their daughter, Carys Josephine, on Aug. 25.

1997

Lester T. Johnson, Jr., BA, and his wife, **Amy Cowart Johnson**, BA '98, announce the birth of their son, Lester "Trey" III, July 15. Lester is completing his residency at Orlando Regional Medical Center and has accepted a position with MedLink Georgia. The family resides in Orlando, Fla.

Bryce Quillin, BA, married Kate McShan Quillin on May 1. Quillin recently earned a Ph.D. from London School of Economics and is a consultant with the World Bank in Washington, D.C. The couple resides in Alexandria, Va.

1998

Amy Cowart Johnston, BA, and her husband, **Lester T. Johnston Jr.**, BA '97, announce the birth of their first child, Lester III "Trey." The family resides in Orlando, Fla. (See 1997.)

2000

Rachel Hopkins Garza, BA, and her husband, Jesse Garza, announce the birth of their son, Jesse Dylan, Oct. 5. The couple resides in Warner Robins, Ga.

Jennifer White Millage, BA, and her husband, Erin R. Millage, announce the birth of their son, Jake, July 13.

2003

Emily Bradfute Mantere, BA, married J. Anders Mantere in June 2003 in Greenville, S.C. The couple resides in Macon, where Emily is attending the Walter F. George School of Law.

UNIVERSITY NEWS BRIEFS

Mercer Athletics

Treat your Valentine to a ticket to the 20th Annual Mercer University Big Dance, sponsored by Riverside Ford. This year's Big Dance, featuring The Tams The Drifters and The Grapevine, will be held Saturday, Feb. 12, 2005, at the Macon Centreplex. Doors open at 6 p.m.; music begins at 7:30 p.m. Tables of eight are \$180; individual tickets are \$25. All proceeds benefit the Mercer Athletic Department. Call (478) 301-2733 or e-mail cameron_m@mercerv.edu for details and reservations.

McAfee School of Theology

Lilly Endowment Inc. of Indianapolis, through its "Making Connections Initiative" program, has awarded a grant to Mercer's McAfee School of Theology. The grant of nearly \$2 million will allow McAfee to work with congregations in the Southeast to establish approximately 30 two-year residencies for graduates who are preparing to be pastors. The program, which starts in June, will benefit churches as well as McAfee graduates while they work with experienced pastors as they transition from the classroom to the field.

McAfee will also work with the Care and Counseling Center of Atlanta, the Pastoral Institute in Columbus and the Cooperative Baptist Fellowship of Georgia to train as many as 15 ministry coaches to work with McAfee alumni, other ministers and their churches.

College of Liberal Arts

Dr. Arthur Salido, assistant professor of chemistry in Mercer's College of Liberal Arts, was recently awarded a grant from the National Science Foundation's "Course, Curriculum, and Laboratory Improvement" program. Totaling \$102,000, the grant will purchase an Inductively-Coupled Plasma Optical Emission Spectrometry (ICPOES), a cutting-edge instrument used in determining metals in samples and investigating air and water contamination.

The ICPOES will be used by the Chemistry Department and the Environmental Science and Environmental Engineering departments at Mercer. The Chemistry Department will also invite groups of local high school science students to work with it.

Southern School of Pharmacy

Mercer's Southern School of Pharmacy took top honors at the National Community Pharmacist Association's (NCPA) 2004 annual convention in Boston, Mass. The student NCPA chapter won the first Pruitt-Schutte Student Business Plan Competition, aimed at motivating pharmacy students to develop a business plan for opening a new community pharmacy or for purchasing an existing one. A four-person team from Mercer's student NCPA chapter developed a 60-page plan for a new community pharmacy. As one of the three finalist teams, the students presented their business plans to five judges acting as a bank board approving a loan request. They also presented their proposal in front of an audience of about 300 people attending the national convention.

Walter F. George School of Law

Mercer Law School graduates represented their alma mater well when 94.2 percent passed the July 2004 bar exam on their first attempt. This outstanding performance was the best among all the Georgia law schools, and it was significantly better than the national overall pass rate of 87.4 percent.

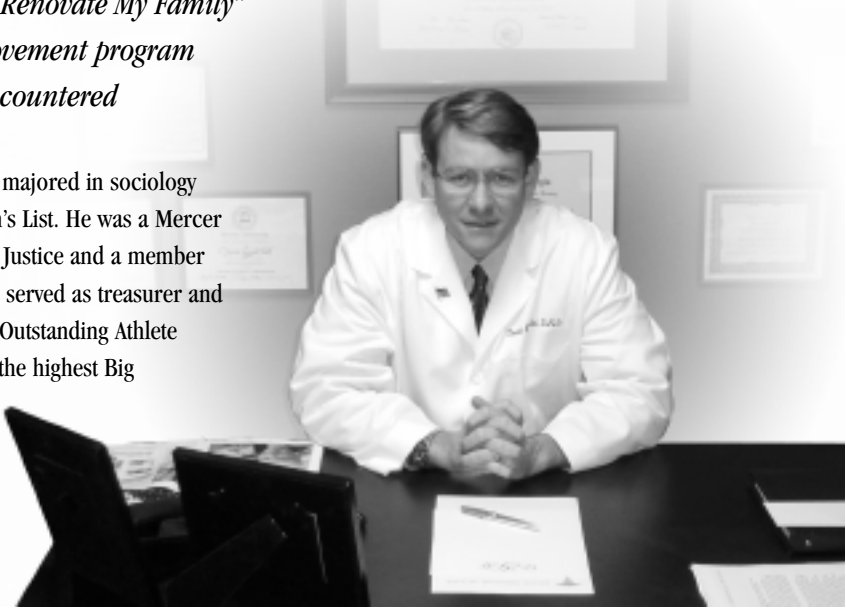
Alumnus 'Renovates' Reality TV Show Family

Dr. David G. Goodchild (CLA '88) was recently selected by the FOX Broadcasting Company to provide cosmetic dentistry for the reality television show "Renovate My Family." Hosted by Jay McGraw (son of talk show host and self-help guru Dr. Phil McGraw), "Renovate My Family" bills itself as a life improvement program for families who have encountered daunting obstacles.

While at Mercer, Goodchild majored in sociology and was frequently on the Dean's List. He was a Mercer Ambassador, a Judicial Council Justice and a member of Lambda Chi Alpha, where he served as treasurer and vice-president, was voted Most Outstanding Athlete and was recognized for having the highest Big Brother/Little Brother grade point average.

Following his graduation from Mercer, Goodchild attended the University of Georgia School of Law and

subsequently spent five years defending doctors in malpractice cases with the firm of Sullivan, Hall, Booth and Smith. In 1996, he shifted his focus to dentistry and enrolled at the Medical College of Georgia. In 1998, Goodchild completed an externship with the oral surgery department at Grady Hospital in Atlanta. He currently resides in Dunwoody, where he has a private cosmetic and family dental practice.



STETSON SCHOOL OF BUSINESS & ECONOMICS

ACHIEVEMENTS

1994

Carole F. Maddox, MSHA, Roswell, was named the clinic administrator for Good Samaritan Health and Wellness Center in Pickens County.

2001

Dhaval J. Patel, BBA, Gray, received his MBA degree in technology management from the University of Phoenix, Atlanta, in May 2003.

2004

Gennifer Sacco, BBA, Atlanta, has moved to Milan to pursue a master's degree at the European School of Economics.

MARRIAGES AND BIRTHS

1990

April V. Schwartz, BBA, and her husband, Jesse, Orlando, Fla., announce the birth of their third son, Hunter, on Feb. 23. They have two other sons, Spencer, 8, and Harrison, 5.

1993

Gene D. Perkins, BBA, Macon, announces the birth of his second son,

Dale Alexander "Alec," May 15.

1999

Robert D. Wallace, MBA, and his wife, Staci, Marietta, announce the birth of their daughter, Charlotte Isabella Journey, March 11.

2001

Anna V. Broome Davis, BBA, married **Chad Davis**, BSE '00, on Dec. 20, 2003. The couple resides in Macon, where Anna is a senior administrative assistant for the

Religious Life Center at Mercer, and Chad is an electronics engineer at Robins Air Force Base.

Catherine R. Rainer, BBA, McDonough, married Robbie Rainer on June 5. The couple resides in McDonough.

2002

Beverly Jones White, MSHM and her husband, Dr. Alonzo T. White, Atlanta, announce the birth of their son, Alonzo Tomas.

I N S Y M P A T H Y

COLLEGE OF LIBERAL ARTS

1924

Wallis G. Cobb, Statesboro, died May 19.

1925

William O. Dorough Sr., BA, Albany, died Aug. 2.

1930

Braswell E. Collins, AB, Macon, died Oct. 25.

1933

Sarah McDaniel, BA, Coconut Creek, Fla., died Oct. 2, 2003.

1936

T. Monroe Atkinson, BA, Lake City, Fla., died Nov. 2, 2003.

Dorothy H. Feagin, Jacksonville, Fla., died July 11.

1937

Joseph L. Berg, AB, Albany, died Oct. 4.

Marie Edwards Browne, BA, died July 31.

David E. Casey, AB, died Sept. 19.

George H. Cliett, Mineral Wells, Texas, died March 10.

1938

Ivan L. Lester, BA, MA'39, Marietta, died Sept. 11, 2003.

Ellis W. Sammons III, BA, Gray, died Aug. 18.

Sara Maxwell died Sept. 26, 2003.

1939

Morgan T. Fisher, Tequesta, Fla., died Sept. 17.

Sara R. Maxwell, Fayetteville, N.C., died Sept. 26, 2003.

1941

Adele J. Lowry, BA, Burlington, N.C., died Aug. 11.

1943

Virginia H. Cadden, AB, died Aug. 15.

1941

Tallula H. Blair, Tampa, Fla., died Feb. 18.

Adele J. Lowry, BA, Burlington, N.C, died Aug. 11.

1943

Virginia H. Cadden, AB, Macon, died Aug. 2.

1944

The Rev. Lanier Beasley, AB, Hawkinsville, died Nov. 13.

D. Ashley Lanier, Macon, died Oct. 26.

Harold F. Taylor, Waycross, died Aug. 1, 2003.

H. Mac Vandiviere, BA, MA, Lancaster, Ky., died March 1.

1945

Beverlee B. Kendrick, Riverdale, died Aug. 20.

C. Leroy Little Jr., Tennille, died June 17.

Roby Shelton Putch, Shreveport, La., died June 18.

1946

The Rev. William S. Echols, Lake Wales, Fla., died Oct. 27.

1947

Preston M. Collins Sr., AB, Alpharetta, died Aug. 31.

James H. Deming, AB, Houston, Texas, died Aug. 9.

1948

David L. Black, BA, M.Ed. '52, Milledgeville, died Oct. 10.

1949

The Rev. John H. Davidson Jr., AB, Athens, died June 29, 2003.

Paul N. Johnson, BA, Macon, died Oct. 23.

Harry Lee, Leesburg, died Aug. 15.

Miriam E. Worsham, AB, Morrow, died Sept. 29, 2003.

1950

John S. Cotter Jr. died Feb. 13.

The Rev. William E. Croft Jr., AB, Augusta, died Nov. 13, 2003.

Herman M. Sanders, BA, Macon, died Jan. 13, 2003.

Arthur C. Waldron, BA, Hampton, N.H., died Apr. 14.

1951

The Rev. Lester E. Pritchett, Jonesboro, died Jan. 6.

Claude O. Vann, Jr., BA, Augusta, died Aug. 1.

1952

J. Harold Rowland, BA, Waynesboro, died March 5.

The Rev. Joe B. Good, BA, Huntsville, Tenn., died June 24.

1953

Miriam M. Brewer, AB, Wasilla, Ark., died Aug. 15.

Patricia Fox Laughlin, BA, St. Simons Island, died July 2.

1954

Patrick V. Chambliss Jr., AB, Sebring, Fla., died Sept. 3.

Lester E. Pritchett died Jan. 6.

1955

The Rev. E. Willard Baxter Jr., BA, Gainesville, died June 28.

John A. Hulsey Jr., BA, Gainesville, died July 9.

1956

Janet P. Cowart, BA, Macon, died Sept. 2.

Glenn P. Joyner, Smyrna, died Sept. 3.

The Rev. Everett L. Waters, BA, Mauldin, S.C., died Nov. 6.

1957

The Rev. Herbert C. Cottrell, BA, Royersford, Pa., died April 20.

Paul P. Koro, BA, Tulsa, Okla., died June 6.

Ronald Eugene Sawyer, BA, Macon, died July 9.

1958

The Rev. Joseph Bell, Macon, died July 4.

1960

Wallace M. Dorn III, AB, Martinez, died July 24.

1961

Shirley S. Collier, Lizella, died Oct. 30.

Gerald A. Lewis, BA, Atlanta, died Aug. 5.

1964

The Rev. Ralph H. Norman Jr., Milledgeville, died June 19.

1966

The Rev. Alton W. Ellis, AB, Dexter, Ga., died Nov. 9.

John R. Manning, BA, Marietta, died May 6.

T. Leon Skinner, Gainesville, died Feb. 27.

1967

David E. Casey, BA, of Marietta, Ga., died Sept. 19.

1968

Brince H. Manning, III, BA, Decatur, Ga., died Nov. 13.

1970

John M. Johnson, BA, West Des Moines, Iowa, died Aug. 30, 2003.

1972

James H. Fosgate, AB, Hickory, N.C., died May 5.

1979

Janet L. Lepeak, BS, Perry, Ohio, died Aug. 14.

1984

Michael M. Dempsey, BA, Kennesaw, died Oct. 16.

STETSON SCHOOL OF BUSINESS & ECONOMICS

1995

Clyde W. Britt, BS, Grayson, died July 7.

TIFT COLLEGE OF EDUCATION

1937

Nell H. Gazafy, BA, M.Ed. '73, Macon, died June 24.

1941

Howard C. Derrick Jr., AB, Ringgold, died Sept. 24.

1949

Walter P. Rainey, M.Ed., New Brunswick, N.J., died Feb. 24.

W. Denzil "Frog" Dooley, BA, Macon, died Aug. 25.

1954

Eloise B. Bateman, AB, Macon, died Aug. 4.

1955

Ida Y. Walker, M.Ed., Macon, died Nov. 9.

1956

Frances F. Harrison, M.Ed., Barnesville, died July 12.

1961

Dorothy B. Royal, M.Ed., Vienna, died July 21.

1969

Emily W. Vickers, M.Ed., Macon, died Apr. 25.

1970

Ann M. McCreary, M.Ed., Macon, died July 5.

1971

Mary B. Boland Smith, M.Ed., Cordele, died Oct. 20.

1992

Patsy S. Ponder, M.Ed., Fayetteville, died Nov. 1.

1994

Michael M. Veal, BS, Warner Robins, died July 3.

SCHOOL OF ENGINEERING

ACHIEVEMENTS

2004

April D. Thompson, BSE, Valdosta, is pursuing a master’s degree in electrical engineering at Michigan State University.

MARRIAGES AND BIRTHS

1995

Kristina P. Wenger, BSE, and her husband, Tony, announce the birth of their daughter, Abigail Nicole, June 26. Kristina graduated from UAMS Medical School in May 2000, completed residency and now practices in Paragould, Ark.

2000

Chad Davis, BSE, married **Anna Broome Davis**, BBA ’01, on Dec. 20, 2003. The couple resides in Macon, where Chad is an electronics engineer at Warner Robins Air Force Base, and Anna is a senior administrative assistant for the Religious Life Center at Mercer.

TIFT COLLEGE OF EDUCATION

MARRIAGES AND BIRTHS

1987

J. Ellen Matthews Hill, BA, and her husband, **Rob Hill**, BA ’87, Atlanta, announce the birth of their son,

1995

Amy Johnson Vaughn, BA, Roberta, recently married **Michael E. Vaughn**, BA ’86.

Applying Mercer MBA Studies to Career Brings Success to Reynolds

When 33-year-old Jamie Reynolds enrolled in Mercer’s MBA program in Atlanta, he never suspected it would lead to a new title and a six-figure salary even before he earned his degree. In November, he wrote Dr. Frank Ghannadian, associate dean for Stetson School of Business and Economics — Atlanta, about how his career at Wal-Mart has benefited from his graduate business studies at Mercer.

“What I learned in the *International Finance* course was helpful when Wal-Mart Canada asked us to lock in on an exchange rate through 2005,” he wrote. When the

company’s director of Finance needed information, Reynolds supplied information he had received in class. “[The director of Finance] is still working out the negotiations, so I supplied him with several of the charts from our ‘Canadian Dollar’ paper. This saved him some research time, and he has been very appreciative.

“Also, I would like to take this time to mention something else that has been helpful in my career. Before deciding on an MBA school, I talked to our VP. He said, ‘It is not what MBA school you graduate from, but how you use that education on your job.’

“I chose Mercer because of all the

Finance electives that are offered. It has paid off because I have been building financial pro formas [financial statements] similar to the structure we were taught in [Dr.] Jim Weisel’s *Managerial Accounting* class. Our VP will not let Marketing make a decision on new products or product transitions without seeing an IFO pro forma from me.

“A few months back, one of our major customers put one of our product lines up for an online bid process. I created a model very similar to the ‘Sabbatical Marine’ case in Weisel’s class using Solver in Excel to predict what our Contribution and Profit Margins would be with various bids.

This model also included the impact to other customers and channels of business that would have to experience pricing adjustments based on our bid.

“Several VPs and even the president of the division were invited to see this model. To make a long story short, we were able to retain this business, and I was offered a promotion. A couple months later, many leaders of our company knew my name and were familiar with my analyses of various strategic business decisions. So, I was offered a position supporting our company’s Trade strategy through advanced analytics, beating out an Ivy League MBA and a 6-sigma black belt.

“Today, I am moving into that position (three doors down from the president) and will be making a six-figure salary for the first time! Please feel free to pass this on to other students or faculty to help other students understand the importance of ‘learning and applying the material’ as opposed to just concentrating on

receiving an ‘A.’ Thanks.”

Reynold’s new position is manager — Trade Analysis. He and a co-worker are responsible for providing the president of the division with advanced analytics surrounding strategic pricing decisions of a multi-billion dollar division and management of a \$900-million Trade Marketing budget.

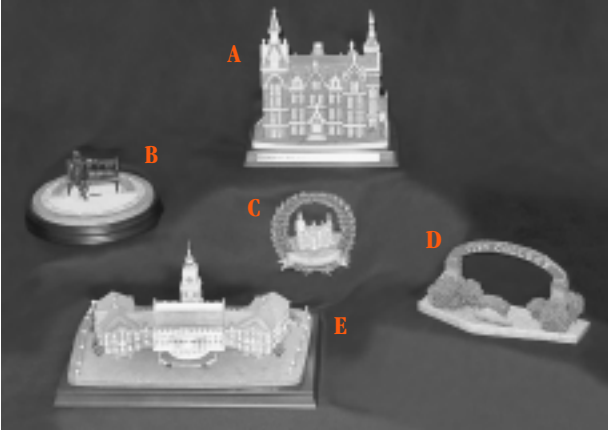
A graduate of Radford University in Va., he holds a BBA degree in Operations Management. Most of his career experience has been as a business analyst in many different functions, such as accounting, finance, inventory management, quality control, and sales and marketing support.

He and his wife, Jennifer, have a 4-year old daughter, Madelyn, and live in McDonough, Ga. “It is tough going to school while working and balancing a family life,” said Reynolds, who has three more courses before earning his MBA degree this spring. “But I have been blessed with a wonderful and very supportive wife.”

Mercer University Miniatures Through Alumni Services

Mercer University Miniatures are reproductions from original sculptures created by Ridgewood Collectables for Mercer University. Each piece is cast using marble and porcelain powder mixed with resin and is hand painted under careful quality and artistic standards. These limited edition productions are available only while supplies last.

Sizes: A. Mercer Administration Building: 7 1/4” x 5 1/2” x 8”; B. Jesse Mercer Plaza: 6” diameter x 3 1/2”; C. Mercer Christmas Ornament: 4” diameter; D. Tift College Arch: 7 3/4” x 3 1/4” x 4”; E. Mercer Law School: 11” x 7 1/2” x 6”.



Please complete the form, detach and mail to Mercer University.

Mercer University alumni, students and friends have an opportunity to proudly display their school loyalty by purchasing a Mercer University commemorative tag.



If you would like to receive a Mercer University commemorative tag, please complete this form and return it to the Mercer University Office of University Relations at 1400 Coleman Avenue, Macon, GA 31207, along with a \$25

check made payable to Mercer University “Commemorative Tag.” Mercer will mail you a release form to take to your county tag office, which will have your tag shipped from the Bibb County Tag Department.

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* Your local tag office may require additional fees for commemorative tags.

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City/State/Zip _____

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| <input type="checkbox"/> A. Mercer Administration Building — \$55 | No. of items _____ @ \$55 = _____ |
| <input type="checkbox"/> B. Jesse Mercer Plaza — \$28 | No. of items _____ @ \$28 = _____ |
| <input type="checkbox"/> C. Mercer Christmas Ornament — \$12 | No. of items _____ @ \$12 = _____ |
| <input type="checkbox"/> D. Tift College Arch — \$28 | No. of items _____ @ \$28 = _____ |
| <input type="checkbox"/> E. Mercer School of Law — \$55 | No. of items _____ @ \$55 = _____ |

TOTAL _____

Please make checks payable to Mercer University and send to Mercer University, Office of Alumni Services, 1400 Coleman Avenue, Macon, GA 31207. If paying using credit card, please complete and mail to us the following information:

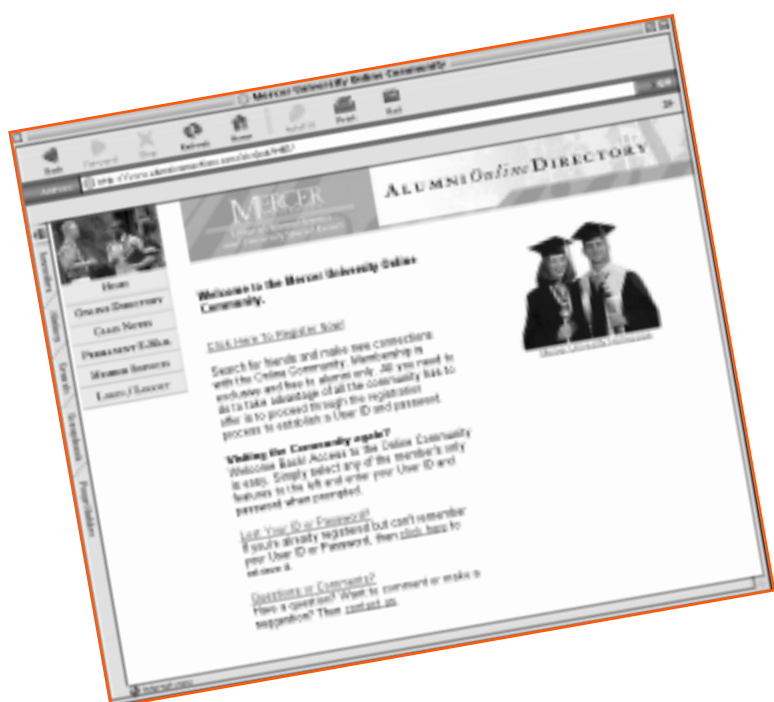
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Expiration date _____ Signature _____

Have You Registered in Mercer's New Alumni Online Directory?

No? Well, why not?

This secure service is provided at no cost to you by the Mercer Alumni Association!



You can...

- search for other alumni
- update your record
- receive a permanent e-mail address
- post and read class notes
- receive e-mail about your Alma Mater



How to Access the Online Community

Visit **www.mercer.edu**, click on the Alumni Menu and choose the Directory link. This link takes you to the Alumni Online Community. There you can register by using your unique Mercer Alumni Identification Number. The six-digit number that you need to register for the online community is the last six digits of your Alumni Identification Number, located on the top of the address label on the back of this publication.

If you have any problems accessing or registering in the Alumni Online Directory, call Kristi Dobbins at 1-800-837-2911, ext. 2189 or dobbins_kl@mercer.edu.



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Alumni Services would like to keep your classmates up to date on your latest news. If you've recently moved or are planning to relocate, please send in this form so we can keep our records current. We also want to know if you have recently married, had a baby, received a promotion, retired or accomplished something else noteworthy.

(Please print)

Name _____

Maiden Name _____

Class Year _____

School or College _____

Degree _____

Fraternity/Sorority _____

Street or Box Number _____

City/State/Zip _____

Home Phone () _____

E-mail _____

Business Name _____

Title _____

Business Address _____

City/State/Zip _____

Business Phone () _____

E-mail _____

“Chip Off the Old Block” —
Please list any family members who are Mercer alumni.

News to Share _____

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