



MASTER OF SCIENCE IN TECHNICAL COMMUNICATION MANAGEMENT

An **online** program for the practicing professional

The Degree for Practicing Professionals

- Directed toward professionals with a minimum of three years experience
- Challenges you with work-related projects
- Enables you to gain knowledge from diverse colleagues
- Divides courses into four modules to provide a breadth of material
- Provides for certificates upon completion of individual modules

Practice Grounded in Theory

- Broad spectrum of theory and research provides strong base for study and practice
- Real-world application forms the core of the curriculum
- Emphasis on the managerial role of the technical communicator
- Practice-oriented project performed in place of traditional thesis

Collaborate through Online Communities

- Provides flexibility and convenience for practicing professionals
- Models the non-face-to-face contact present in working environments
- Exposes you to a multitude of perspectives from students with differing undergraduate backgrounds, work experiences, and geographic locations
- Engages you in discussions with students and professors to build a larger knowledge base

WHAT OUR GRADUATES ARE SAYING



“The multi-disciplinary, project-based design of the program gave me the confidence to work with other professionals in the fields of communications, information technology, training, and knowledge management. The level of experience that the MSTCO instructors brought to the program, as well as the best-practice sharing among my world-wide classmates, was immediately transferable to my job with a global company.”

BRIAN PATTERSON Eli Lilly and Co. Pharmaceuticals

MSTCO CURRICULUM

Foundations Module

- Advanced Technical Communication
- History and Theory of Technical Communication

Design Module

- Information Design
- Instructional Design

Management Module

- Managing People and Projects
- Knowledge Management

Media Module

- Usability
- Multimedia

Project Research (Final Capstone)

Free Elective (Student Choice)

MSTCO SCHOLARSHIPS

All MSTCO program participants are eligible to apply for the **David C. Leonard Scholarship**. This award is given in memory of Dr. David Leonard, one of the founders of Mercer's MSTCO program. For more information or to apply for this scholarship, please contact the department or visit us online at www.mercer.edu/mstco.

Advance your Career

- Earn an advanced degree along with the prestige associated with graduating from an engineering school
- Establish credibility in the field
- Acquire greater career options due to increased technical and managerial skills
- Gain hands-on experience applicable to your industry
- Pursue personal career goals
- Remain current with technological trends

Add Value to your Employer

- Take on greater managerial and leadership roles in your company
- Solve company problems using increased skill-sets
- Complete module(s) specific to company needs
- Enhance company's reputation through positive performance
- Develop professional contacts

MORE FROM OUR GRADUATES

“The program’s structure allows interaction with classmates around the globe. By using technology to bridge time zones and cultures, I developed an excellent foundation to succeed in a global company where I interact with colleagues on several continents daily. The Master’s degree from an engineering school is an asset when working with engineers in my company.”

BECKY ROBERTS Genesys Telecommunications Laboratories, Inc.

“Mercer’s MSTCO program provided the best of both worlds: I was able to work at my own pace, plus I enjoyed invaluable group learning experiences with other students from around the country. I was promoted to Technical Publications Manager shortly before I graduated from MSTCO, and my supervisor told me I had already demonstrated that what I learned at Mercer could be directly applied to the specific technical work we do.”

FELICIA RUBRIGHT ManTech Real-Time Systems Laboratory



“This program provided me with practical approaches to the more abstract elements of modern technical communication. Whereas other programs teach usability through books and notes, Mercer’s program allowed me to actually perform a usability test. By emphasizing projects and methods rather than just teaching tools, the program better prepares graduates to remain on top of changing industry trends and techniques.”

CHRISTIAN WALTERS Cox Communications, Inc.

MSTCO FACULTY

Dr. Marjorie T. Davis *Founding Chair*

- Founding chair of the BS and MS Technical Communication programs at Mercer University
- Published expert on distance learning strategies
- Associate Fellow of the Society for Technical Communication (STC) and recipient of the STC Jay R. Gould Award for excellence in teaching technical communication
- Recipient of the IEEE Professional Communication Society (PCS) Emily K. Schlesinger Award

Dr. Helen Grady *Program Director*

- Managed a technical publications organization in the aerospace industry for 10 years
- Designed and founded Mercer University’s Center for Excellence in Engineering and Education
- STC Associate Fellow and recipient of the STC Jay R. Gould Award for excellence in teaching technical communication

Dr. George F. Hayhoe

- Eighteen years of experience as a technical communicator for DuPont, Westinghouse, the US Department of Energy, and NASA
- STC Fellow and editor of the STC journal, *Technical Communication*
- Past president of the IEEE PCS and recipient of the IEEE PCS Emily K. Schlesinger Award

Dr. Susan Codone

- Managed interactive media production at Raytheon Technical Services Company
- Extensive experience in e-learning technology and design along with multimedia
- Has led successful proposals for multimillion dollar contracts

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UNIVERSITY