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## **SPUNLOGIC TAKES HOME THE STEVIE AWARD FOR BEST HOMEPAGE**

*Leading Interactive Agency Wins Top Award for Kingsmill.com*

ATLANTA, June 14, 2006 – Spunlogic, an award winning interactive marketing and technology agency, announced today that it has been presented with the Stevie Award for “best homepage.” The winning project was a website redesign for Kingsmill Resort and Spa, owned and operated by Busch Entertainment Corporation.

Held annually, the Stevie awards honor excellence in several areas of business, including interactive marketing and advertising. After making the final cut which was narrowed down to only five finalists, Spunlogic won the award for its use of flash and rich images to give guests to Kingsmill Resort and Spa a chance to visually connect with the resort before arriving. Not only did Spunlogic make it possible for guests to begin the resort experience directly from the homepage, it also increased search engine rankings for the website by optimizing the website for better placement.

“We are honored to be recognized for the Kingsmill Resort and Spa website,” said Ryan Tuttle, Vice President of Client Services for Spunlogic. “It is always rewarding to complete a project and deliver the client with great results and being recognized by the industry takes that satisfaction one step further. This year alone, we’ve been presented with several awards and are looking to more of these successes in the future.”

### **About the Stevie Awards**

Hailed as “the business world’s own Oscars” by the New York Post (April 27, 2005), Stevie Awards are conferred in three programs: The American Business Awards, The International Business Awards, and The Stevie Awards for Women Entrepreneurs. Honoring companies of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about The Stevie Awards at [www.stevieawards.com](http://www.stevieawards.com).

### **About Spunlogic**

Spunlogic, formed in 1998, is an award-winning interactive marketing and technology agency that uses an in-depth understanding of the user experience to help companies attract, convert and retain customers. The agency, which provides a full range of solutions including online behavior strategy, interactive design, web development, email marketing, online advertising and e-commerce applications, boasts a roster of both local and national clients including Georgia Pacific, InterContinental Hotels Group, Cox Enterprises, EarthLink, SeaWorld, The HoneyBaked Ham Company and Simmons Bedding Company. To learn more about Spunlogic’s capabilities, contact Spunlogic at [sales@spunlogic.com](mailto:sales@spunlogic.com) or call 404.601.4321.

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