

News: *7-25-03 Engineering Faculty and Staff Honored*

Engineering Faculty and Staff Win National Awards

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For more information:

Jenny Butkus

(478) 301-4037

(800) 837-2911

MACON- Two Mercer University School of Engineering employees recently were recognized with Awards of Excellence in the Annual Awards for Publication Excellence (APEX) Competition.

This intense national competition drew more than 5,000 entries from corporate, nonprofit and independent communicators. **Kelly Carter**, an engineering instructional technology developer at Mercer, received an Award of Excellence in the "Newsletters/ E-Mail" category. Carter designs the quarterly electronic newsletter distributed by Mercer's Center for Excellence in Engineering Education.

Mercer School of Engineering is one of very few engineering schools in the country to distribute a personalized newsletter from the dean via e-mail. The newsletter goes to more than 700 engineering deans and professionals across the country.

"It is uniquely constructed in that it's actually personalized with the individual's name in the email, and it's very user-friendly," Carter said of the newsletter. "It's been a fun project."

The newsletter was first distributed in Fall of 2002 and can be viewed at

www.mercer.edu/engineering/newsletter.

Dr. George Hayhoe, a professor in the School's Technical Communication Department, received two APEX awards of Excellence. He was granted an award of excellence in the "Magazines and Journals-Online & Electronic" category for his work as editor of both the print and online version of Technical Communication, the official journal of the Society for Technical Communication. The journal had been honored with 11 other APEX awards prior to this year. This is the sixth consecutive year the journal that Hayhoe has edited since 1996 has received an Award of Excellence.

Hayhoe also received an Award of Excellence in the "Columns & Editorials" category for a piece he wrote for the November 2002 issue of Technical Communication entitled "Core Competencies: The Essence of Technical Communication."

Hayhoe said the fact that two Mercer School of Engineering employees received APEX awards speaks volumes for the School and its Technical Communication Department.

"I think our department is highly competitive with the very best technical communicators in the country. But it's nice to have validation from an external source," he said.

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